

Citizen Resolution # 130123



Allow the DNR to sell voluntary asset tags for valuable recreational equipment via Go Wild.

In many industries, assets are tracked by permanently affixing asset tags to identify them. The citizens of Wisconsin lose valuable personal property every year, whether it's from theft, misuse, weather, accidents or other reasons. Offering voluntary registration of these items with an asset tag not only provides a public service, it saves citizens time when dealing with a lost/stolen item, and law enforcement could easily return property if recovered.

Additionally, concerning situations like an empty watercraft blown onto a lake by wind could easily be resolved.

The DNR could offer voluntary registration via mailing of asset tags in Go Wild, and even have them in stock at service centers for the convenience of the public. Registration could come with a minimized fee. If the asset is sold, the current owner could transfer the information through the Go Wild system with similar cost to the buyer.

All asset tags could be implemented with a unique code.

At registration, the customer could describe the asset, and law enforcement could view any registered asset. If the unfortunate occurs, customers could login to Go Wild and mark the asset lost or stolen.

The DNR could initiate a fee of at least double of the estimated transaction cost, to review fees every 3 - 5 years, and use the revenue to enhance operations and community access to lakes and streams.

Would you support an asset tag for recreational valuables like personal watercraft, bicycles, portable ice shanties, non-motorized boats, canoes, and more, to facilitate return and identification in emergency situations?

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