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Note: In order to fill and save this form electronically, it must be opened using Adobe Reader or Acrobat software. Save a copy of the file, open Adobe Reader, select File > Open and browse for the file you saved.

Mail to:
Department of Natural Resources
Bait Dealer Application - CS/1
PO Box 7924
Madison, WI 53707-7924

Bait Dealer License Application

Form 9400-031 (R 10/2025)

License Expires December 31

Notice: Use of this form is required by the Department for any application filed pursuant to s. 29.509, Wis. Stats. The Department will not consider your application unless you complete and submit this application form. Information collected may be used for participation in surveys, eligibility for approvals, law enforcement (including child support and tax delinquency enforcement) purposes and other secondary purposes. *The Department may also provide this information to requesters pursuant to Wisconsin's Public Records law, ss. 19.31-19.39, Wis. Stats.

*To obtain a DNR customer number contact 1-888-936-7463. A social security number or federal employer identification number is REQUIRED when applying for a license according to Chapter 29, Wis. Stats., but it may not be disclosed to anyone except the Department of Workforce Development or Department of Revenue.

Check the license type you are applying for, pursuant to the provisions of s. 29.509(3), Wis. Stats.:

- ◯ **Class A Bait Dealer License (resale, barter, give or sell bait to the amount of $2000 or more each year)**
- ◯ **Class B Bait Dealer License (resale, barter, give or sell bait to the amount of less than $2000 each year)**

You will be contacted by DNR staff about your application after it has been reviewed. If approved, an approval will be posted to your Go Wild account that will allow you to obtain and pay for your license online or at an agent location. The Class A Bait Dealer License fee is $50.00 and the Class B Bait Dealer License fee is $10.00.

DO NOT SEND PAYMENT WITH APPLICATION.

(Please print or type) – You can apply for a Bait Dealer license through your personal customer account if you are a resident of the State of Wisconsin. A business can also obtain a bait dealer license if it is incorporated under the laws of Wisconsin and its principal business operations are in Wisconsin.

Please fill out ONE of the below sections based on who is applying for the license.

INDIVIDUAL APPLICANTS	***BUSINESS APPLICANTS***
DNR Customer Number*	DNR Customer Number*
Applicant's Name (Last, First, Middle)	Name of Business
Address	Contact Name (Last, First, Middle)
City, State, Postal Code	Business Address
Date of Birth	Business City, State, Postal Code
Email	Business Email
Phone	Business Phone
Name of Business associated with this license (if applicable)	☐ I certify, as someone that can act on behalf of this business / organization, that this business is incorporated under the laws of Wisconsin and its principal business operations are in Wisconsin.
☐ I certify that I have resided in the state of Wisconsin for a period of thirty days preceding this date.	

NOTE: Bait dealer licenses can only be issued to resident individuals or businesses incorporated in Wisconsin – if a business does not meet the resident definition as listed above in the business applicant section, then an employee working at the business, such as a manager, that meets the definition of a resident could apply for the license.

Type of Bait Handled	Were your license privileges revoked because of a conviction for a violation of the fish and game laws within the past year?
☐ Minnows ☐ Crayfish ☐ Frogs	◯ Yes ◯ No

I ('I' references you as the individual or you as the person acting on behalf of the business) hereby apply for a Bait Dealer License to deal in bait for fishing purposes in the manner provided by the Wisconsin Statutes and Wisconsin Administrative Code. I solemnly swear that I am the person making the above application; that the statements therein are true, that I will not permit another person/ business to use my license and that I will faithfully observe and comply with the fish and wildlife laws and Wisconsin Administrative Code of the State of Wisconsin.

_____ Date Signed _____

Signature of Applicant