THE SUMMARY REPORT FOR RED CEDAR LAKE ASSOCATION, INC.
LAKE PLANNING GRANTS SPL-110-06 and SPL-111-06
PROJECT TITLE: RED CEDAR LAKE WEBSITE DEVELOPMENT-PHASES I & 2

The project was to develop a website for the Red Cedar Lakes Association, Inc. The Association includes a series of three interconnected lakes; Balsam, Hemlock and Red Cedar lakes. These lakes are in the area of Birchwood (about 10 miles north of Rice Lake) in the County of Baron. The lakes provide aesthetic, recreational and environmental qualities for the owners of shore land and for the public who use the lakes. The Association wanted to develop a website which could be used by the Association to help inform its 650 members about Association activities, and to help inform them about lake habitat, maintaining lake water quality, lakeshore planning, lakeshore restoration, wildlife that uses the lake, sensitive fish habitat, and to provide links to other related sites that could enhance the Lake Association's site itself. Links include DNR regulations for fishing, boating, location of sensitive habitat, weather, etc. In addition the Association thought a website would be a means of finding volunteers for Association projects such as fish stocking, buoy placement, and preventing the spread of Purple Loostrife.

After interviewing several companies that provided web developmental and environmental services, MSA Professional Services, Inc. in Baraboo, WI was selected as the company to provide help in developing the website. MSA had the personnel that the Association thought could best help design the site; and in addition MSA had a local office in Rice Lake, WI.

Several meetings were held in Rice Lake with MSA project manager Joseph Parchem and client manager Suzanne C. Peeples. Other association websites were reviewed by MSA and the Association members involved in the project. Through those reviews and meetings a general outline and initial organization of the content that was to comprise the website for Red Cedar Lakes Association was developed. Subsequent meetings and communications involve the design of the navigation layout for the website, the graphic design itself, a site template design, content integration and content

management systems. A copy of the initial website outline developed is attached to this report as Exhibit A. Most of the design work was done by Joseph Parchem of MSA Professional Services who worked with input from John Bolles a member of Red Cedar Lakes Association in late 2005 and the first six months of 2006.

Attached to this written report as Exhibit B is a copy of the home page for the website. The website itself can be found at www.redcedarlakes.com.   The site is maintained by John Bolles on behalf of Red Cedar Lakes Association we believe that the Red Cedar Lakes Association website will serve as a useful educational tool and management tool for the preservation of the lake, its fish and wildlife habitat and the lake shore itself. It is intended that the website by not only Red Cedar Lake Association members and shore land property owners but also public users of the lake as well as other interested organizations and groups or individuals. The Association believes that it has accomplished its goals with the website.

September 5, 2007