Environmental responsibility was rated the most important reasons to recycle, ahead of obeying the law and job creation.

84% of respondents brought their old tires to a drop-off site.

75% of respondents are very committed to recycling.

4 out of 5 respondents knew how to properly dispose of pharmaceuticals.

75% of respondents are willing to separate food waste.

85% of respondents disposed of batteries in the past year.

75% of rural respondents already compost.

Leftovers and scraps can be kept out of landfills and create fertilizer for crops.

30% reduction in recycling law awareness over 10 years.

All images are from Wisconsin Department of Natural Resources Waste and Materials Management Program.

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