



**Peggy Lauritsen / Clean Boats, Clean Waters – Volunteer Coordinator**  
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## **MEMO**

Date: August 15, 2012  
To: Sam Weber  
Fm: Peggy Lauritsen  
Re: CBCW report of activities in 2012 through July

Sam, this is the summary of goals and actions taken through July 31. I will present this report on Saturday and also have a display for attendees.

### **Goals and Objectives**

- 1) Contact volunteers to perform boat inspections at 2 landings for a total of 400 hours per season, 200 hours per landing. Create volunteer packets as requested by President Weber.
- 2) Increase awareness with area residents that a grant to the District requires volunteer hours.
- 3) Educate boaters and the public about AIS.

### **Actions Taken**

Met with previous CBCW volunteer coordinator for a transfer of materials. Review and inventory all current literature and supplies. Order new supplies from DNR as needed.  
Reached out to 20 volunteers who signed up at the May meeting. Emails and calls made.

### **PUBLIC AWARENESS EFFORTS:**

- Communications with President Weber to coordinate with DNR LANDING BLITZ June 12 to July 8. High contact with volunteers 2 Saturdays in June prior to the Blitz.
- Media: 2 press releases published in the Polk County Leader and Ledger (total circulation approximately 20,000).
- CBCW article and facts published in BL Bugle sent to residents helps to get the word out. I've gotten more volunteer hours committed since it went out.
- Created and distributed 20 volunteer packets: waterproof envelope, clipboards, pen updated inspection forms, brochures, literature to hand out, t-shirts and apron.
- Created a Google calendar for volunteers to sign into.  
Email communications to 20 volunteers 2x month.
- Two CBCW flyers created to hand out or mail to residents in August.

**BOAT INSPECTION HOURS:** 206 hours YTD. (124 hours East landing, 82 hours West landing.  
Goal of 194 hours to complete before Sept. 30.