

Description of Press Releases as I entered it into SWIMS

Press releases are submitted to the following 16 media outlets: TV station WJFW-TV 12; Newspapers FYI Info Northwoods, Forest Republican, Lakeland Times, Northwoods River News, NRG Media, River News Online, Star Journal , Tomahawk Leader, Vilas County News Review; and Radio Stations: WCYE-93.7 FM, WJJQ-92.5 FM, WNWX-96.5 FM, WPEG, WRJO-94.5 FM, WXPB-91.7 FM.