**2/8/21 Minutes NW Lakes 2021 Conference Planning Meeting #4**

Attendance: Katelin Anderson, Linda Anderson, Lisa Burns, Diane Daulton, Mike Engelson, Cathie Erickson, Mary Jo Gingras, Ellen Lefans, Tyler Mesalk, Madeline Roberts, Sheri Snowbank, Sandy Swanson, Ashley Vande Voort, Andy Teal

We would like to welcome Diane to the committee. She is now retired from a long career in environmental programs and currently a member of Wisconsin Green Fire and author of “The Water Column”. To see Diane’s latest column <http://www.bottomlinenewsandviews.com/currentissue> (In second section pg 26)

1. NWLC website proposal (Mike)

[Lakekit.net](https://lakekit.net/) is a network sponsored by Wisconsin Lakes. Their mission is to help lake organizations use technology to communicate effectively. Each organization has an individual and separate WordPress website on the network. For $75 a year we can set up a site for the NWLC. The site can have registration information (link to SCRA) and the agenda. We can put individual session information on a password protected section. We would also have an individual domain name. The group agreed this would be a worthwhile expense. Mike and Cathie will work to set up the page and have it running by May.

1. Committee Updates
* Finance (Budget) – Cathie sent out the 2021 budget so far. If we have 110 register @$10 and get 5 sponsors @$100 we should break even. We do have approximately $13,000 surplus to cover any shortages
* Registration – Monica (SCRA) has agreed to help us with registration again with a plan to open registration early April. It is estimated $500 to SCRA and $150-200 to Eventbrite.
* Speakers (Recruitment/confirmation, honorarium, forms, etc) – See #3 for details. Jake VanderZanden is unavailable to speak about AIS and climate change. Jake Walsh will be contacted next. If Jake W. declines, Emily Stone (Cable Natural History Museum) is our back up on the topic of “Animals and Habitats in Near Shore Areas”. Madeline is working on getting a water reg person for the shoreline panel and Mike is recruiting speakers for the Wake Boat session and a Green Fire speaker.
* Sponsorship – We have two sponsors already. 280 emails have been sent.
1. Discuss conference agenda (streams and order of speakers)

We decided to keep the same schedule as last year, three streams with four sessions each. We will change lunch to 30 minutes (we had 45 minutes last year). Try to have lectures in the am and panels in the pm.

**Keynote** - Cathy Techtmann - Climate change and its connection to lakes *Not official title* - confirmed

**Draft Schedule** (thank you Ashley for the help)

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| **Stream 1 (AIS)** | **Stream 2 (Shorelines)** | **Stream 3 (misc.)** |
| AIS to be aware of/on horizon, id, and citizen lake monitoring(Paul Skawinski – confirmed AM) | The Geologic Formation and History of Wisconsin’s Lakes(Tom Fritz – confirmed) | Green Fire (Topic?)(Fred Clark - ) |
| Native Shoreline Plants and their Invasive Look-a-likes(Sarah Boles – confirmed) | Climate change and lake impacts(Madeline Magee – Confirmed) | Legislative Update(Mike Engelson – confirmed) |
| Climate change and AIS(Jack Walsh - ??) | Shoreline Erosion – What are my BMP options PANEL(Stacy Dehne – Confirmed,Travis Tulowtizky – Confirmed and LWCD rep???) | Wake Boats(??? - ) |
| Current zebra mussel suitability in 30 lakes in Washburn and Burnett Counties(Lisa Burns – confirmed and Tom Boisvert – confirmed) | Shoreline Erosion – Regulatory PANEL(Dave Ferris – confirmed,DNR Water reg - and ???) | Our Lake Management Stories(Donna Carlson – confirmed andCheryl Contant – confirmed) |

1. Save the Date and Draft agenda (timeline & who)

Patty volunteer to help with the Save the date and brochure this year. Sheri can be her back up. There are template files to help.

* Save the Date – this will be created for online/email use
* Brochure – this will be created for online/email use.
* A poster will be laid up but will be printed by committee members as needed.
1. Assign moderators – Tabled until we have set sessions for each stream
2. Other Business- online repository of files, etc

There was a discussion about having all of our files in one space. This will help with any chairperson transitions. Google drive sounds like it would be the most user friendly. Mike and Cathie will look into them.

1. Next Meeting Date: March 1
* Draft agenda
* Speaker confirmation