

## 4/12/21      Minutes      NW Lakes 2021 Conference Planning Meeting #6

Attendance: Linda Anderson, Lisa Burns, Diane Daulton, Mike Engleson, Cathie Erickson, Ellen Lefans, Sheri Snowbank, Sandy Swanson, Ashley Vande Voort, Andy Teal, Jacky Wiggins and Sara Windjue

1. Speaker Update (Ashley).
  - All speakers are confirmed.
  - We are still waiting on a couple Bio forms Tim Tyre Wakeboat North Lake Study and Mike's legislative update.
  - Madeline Magee has agreed to focus on ice cover or cold water fish habitat as to differentiate from Cathy Techtmann's keynote on Climate Change.
2. Discuss Online Conference details (Sara – Extension Lakes)
  - Paul Skawinski, Patrick Goggin and Eric Olson will be our Zoom hosts. We will pick moderators from the committee during a future meeting
  - Linda will update the slide she created last year that includes the conference collaborators and sponsors.
  - Ashley will ask for presentations at least one week before conference. They will be stored on Google again.
3. Website, Data Sharing, and File Storage (Mike & Ashley)
  - Mike and Cathie will be adding a page to WisconsinLakes.net for the conference. There will be a home page, one with an agenda and pages for each of the sessions. Sheri will work with Mike and Cathie to get them the text for the website pages.
  - We will use Mike's google account to set up a location to store historic files and a folder for presentations.
4. Finalize Conference Agenda

### NW Lakes Conference Draft Agenda

As of 4-13-21 (Names and titles have been corrected)

Keynote – Climate Change: Game Changer or Change the Game?

Time	Stream 1 (AIS)	Stream 2 (Shorelines)	Stream 3 (misc.)
10:30-11:30	Lesser-known Invaders of Wisconsin Lakes (Paul Skawinski ) <i>*Requested AM</i>	Geologic History and Setting of Lakes in Northern Wisconsin (Tom Fitz)	Grindstone Lake Foundation, Driven to Preserve a Natural Treasure (Cindy Parker)
12:00-1:00	Friend or Foe? Native Plant or Exotic Look-a-like (Sarah Boles) <i>* Try to keep in time slot before shoreline erosion panels</i>	Lake-specific Climate Adaptation Solutions for Preserving Cold-water Fish Habitat in Wisconsin Lakes (Madeline Magee)	Legislative Update (Mike Engleson)
1:15-2:15	Evaluating Zebra Mussel Suitability in NW Wisconsin Lakes	Shoreline Erosion – What are my BMP options?	<b>Wake Boats</b> (Tim Tyre) <i>*Mike is working on</i>

	(Tom Boisvert and Lisa Burns)	(Stacy Dehne and Travis Tulowitzky)	
2:30-3:30	<b>Empowering Citizen Lake Stewardship in the Northern Highlands Ecological Landscape</b> (Michael Meyer) <i>*Requested 2:30</i>	<b>I Have Erosion on my Property, Now What?</b> (Dave Ferris, Dan Harrington and Jason Kjeseth)	<b>The Nearshore Critter Corps</b> (Emily Stone) <i>*Requested 2:30</i>

- Mike Meyer (GreenFire) presentation has been moved to 2:30 pm and the Grindstone Lake presentation to 10:30 am
- There was a question if Jim Kreitlow would be joining Mike Meyer on his presentation. Diane confirmed, Mike is giving the presentation and Jim will be in attendance if there are any questions.

5. Finalize Brochure & Save the Date and begin distribution today (Jacky)

- Collaborators paragraph – Add Extension Lakes (Eric Olson’s shop)
- Collaborators paragraph – There should be Ashland, Bayfield, Douglas, Polk and Washburn Land and Water Conservation Departments
- On the save the date poster – Could the date be moved up into the green banner
- Save the date- Add ? to “Climate Change: Game Changer or Change the Game?”
- Save the date- Eliminate line stating “numerous lake and natural resource-related exhibitors”
- Change registration dates – see #7
- Brochure online registration panel – Replace SCRA link with our Wisconsin Lakes.net email. On that page it will link to SCRA. This way all information can be found in one location. There was a lot of discussion on what our URL should be. We want something short and recognizable. Nwwisconsinlakesconference.org or NWLC.org were suggestions. Mike will register a URL for us. Also show our URL on the brochure front.
- Brochure – can the plenary session be set apart somehow to make it stand out more.
- Brochure – Instead of listing Monica and Cathie’s emails add. More details and registration information can be found on our website. On our website we can have a generic email that can be accessed by who ever is chosen to help. That way the generic email will be available for future conferences and personal emails don’t need to be used.
- Brochure – the lily pad photo is very dark. There was some discussion about the front photo.
- Brochure – Change Engelson to Engleson
- Brochure – Change Tulowtizky to Tulowitzky
- Brochure – Remove Dan Harrington from ‘Shoreline Erosion, What are my BMP Options?’
- Brochure – Swap Mike Meyer and Cindy Parker’s talk. Mike would 2:30 timeslot.
- Brochure – Remove Donna Carlson from Grindstone Lake talk

6. Finalize News Release and begin distribution today

- Put in the website URL

- Change zebra mussel “containment” to “suitability”
- Keynote change “games” to “game”
- Diane will send a few other suggestions directly to MaryJo.
- Add ‘Wake Boats’ to the list of sessions
- Change Monica’s email to NW WI Lakes conference email which is being created
- ? should be added to “Game Changer or Change the Games?”

## 7. Committee Updates

- a. Finance (Budget) No real changes yet
- b. Registration:
  - Cathie spoke with Monica after the meeting. On-line registration will start May 1<sup>st</sup> and end will end June 17<sup>th</sup>
  -
- c. Speaker (Ashley – Presentation recording, etc) – Emily is the only one that doesn’t want their presentation recorded. Even if it is accidently recorded we can make sure it isn’t included on the Youtube site after.
- d. Sponsorship (Ellen) We have two new sponsors Round Lake \$100 and McKenzie \$250

## 8. Next Meeting Date: May 17 (online)

### Next agenda

- Who is doing the introduction?
- Assign moderators