

2026

URBAN NONPOINT SOURCE & STORM WATER (UNPS&SW) MANAGEMENT PROGRAM PLANNING GRANT APPLICATION INSTRUCTIONS



Applications must be postmarked and mailed by
★ **April 15** ★
(or April 16/17, if April 15 falls on a Sunday/Saturday)

This document is intended solely as guidance and does not contain any mandatory requirements except where requirements found in statute or administrative rule are referenced. Any regulatory decisions made by the Department of Natural Resources in any matter addressed by this guidance will be made by applying the governing statutes and administrative rules to the relevant facts. EGAD #: 3800-2025-03

**Bureau of Watershed Management
Bureau of Community Financial
Assistance
Wisconsin Department of Natural
Resources**

Jan. 10, 2025

URBAN NONPOINT SOURCE & STORM WATER (UNPS&SW) MANAGEMENT PROGRAM PLANNING GRANT APPLICATION INSTRUCTIONS

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GENERAL INFORMATION

The Urban Nonpoint Source and Storm Water (UNPS&SW) Planning Grant Program is a cost-share **reimbursement** grant program. The maximum cost-share rate is up to 50% of eligible expenses, up to a maximum award of \$85,000. Under the UNPS&SW grant program, cost-share reimbursement of eligible expenses follows the process illustrated in Figure 1, below.

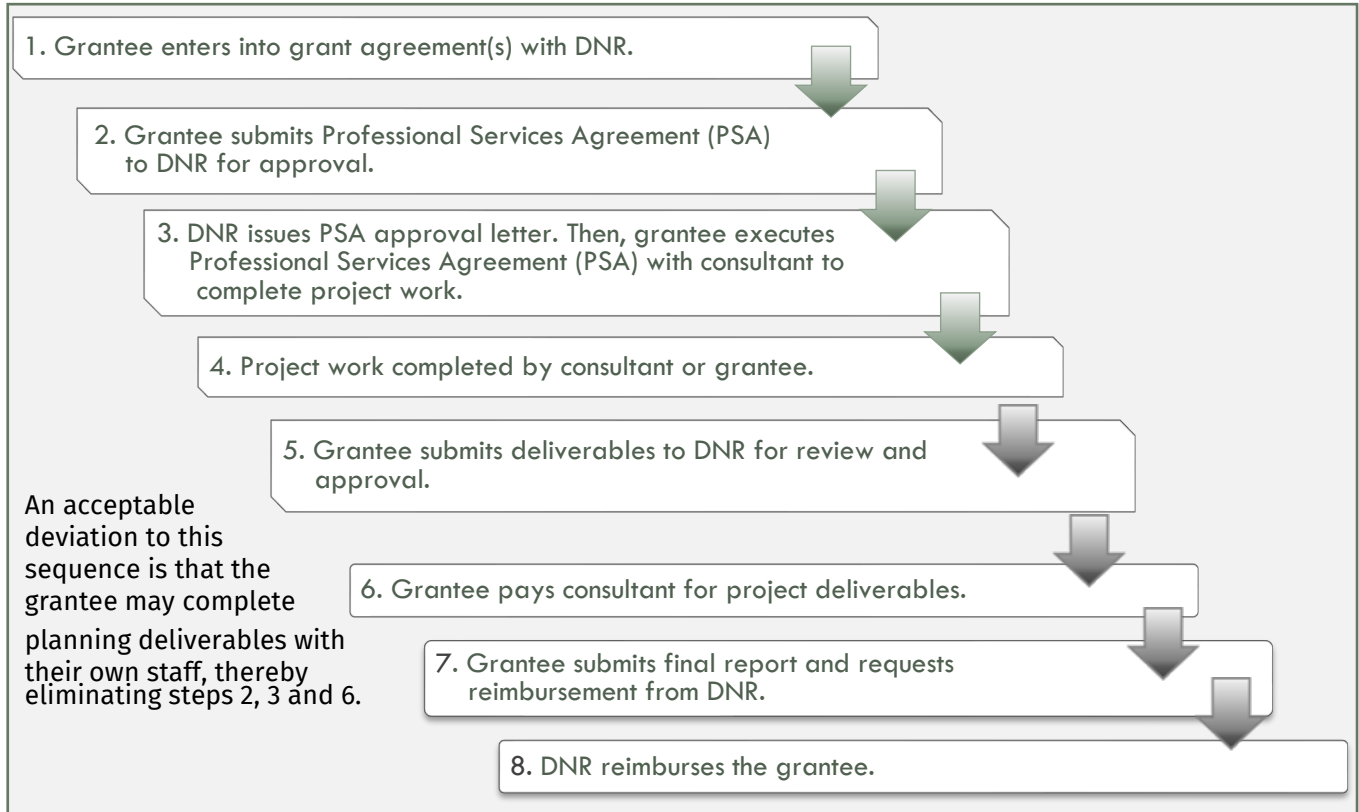


Figure 1. UNPS&SW Planning Cost-Share Reimbursement Process

Grant applications are reviewed and ranked via a competitive process. Figure 2, (UNPS&SW) Planning Grant Program Flow Chart, illustrates process used in evaluating and ranking applications.

Applicants are notified of their application's rank and funding status typically in the fall of the calendar year that the application was submitted. The two-year grant period typically starts in January of the following year, although a delay in the adoption of state or federal budgets can delay this timetable.

Additional resources, that had been attachments to this document and are now referenced throughout this document, can be found on the [UNPS grant webpage](#), under the applying tab.

Call your DNR Regional Nonpoint Source (NPS) Coordinator early.

Coordinators can provide assistance in planning your project.

Pre-application contact with your DNR Regional NPS Coordinator is also a grant eligibility requirement.

Go to <http://dnr.wi.gov/topic/nonpoint/NPScontacts.html> for contact information.

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Funding Sideboards And Limitations

UNPS&SW Planning grant funding has certain sideboards and limitations that potential applicants should consider when deciding whether to apply. These include:

- Planning projects must serve an existing urban area or an area that will become an urban area within 20 years. The definition of these terms can be found in this document, [Definition of Urban Area & Existing Urban Development](#).
- Planning activities and deliverables eligible for cost sharing under the UNPS&SW Grant Program are identified in the [Eligible Planning Activities additional resource](#).
- The state cost-share reimbursement amount can cover up to 50% of total eligible project costs. The total state reimbursement amount cannot exceed \$85,000.
- Some projects contain a mix of eligible costs and ineligible costs. While the application collects information on both total project costs and eligible projects, the 50% cost sharing only applies to eligible costs, not total project costs.
- Activities are eligible for funding when conducted to address storm water quality, infiltration and peak runoff discharge rates consistent with non-agricultural performance standards under ch. NR 151. If the project includes significant work that addresses drainage and flood control issues unrelated to achieving the state's water quality goals, these costs are not eligible for reimbursement.
- Storm water plans prepared with grant funds may contain recommendations to install best management practices in specific locations. The final plan submitted to the Department must include a screening of environmental hazards, wetlands, cultural resources and endangered and threatened species at any proposed excavation sites.
- If a project is selected for funding, the applicant must then submit evidence in a timely manner that they can provide the local share. The DNR will not award a grant without this information.
- Grant periods start January 1 of the calendar year following application. Grantees must plan to complete their project within two years of this date.
- DNR staff will review and score the grant applications. Applicants are generally notified of the status of the project application in early fall of the calendar year of application.
- If the statewide application demand exceeds available funding, the maximum total amount of funding a grantee may receive in multiple grant awards for the application year cannot exceed 20% of the grant funds available in the grant year.
- For joint project applications or projects in which the applicant does not have jurisdiction over the project area, a DRAFT Intergovernmental Agreement (IGA) must be submitted with the application (see [Inter-Governmental Agreement Template](#)).
- Applicants are required to submit completed Governmental Responsibility Resolutions (GRR), citing which Responsible Government Official is authorized to submit the application and subsequent required forms (see [Governmental Responsibility Resolution Template](#)), as well as assuring that the local unit of government has budgeted (or will budget) the local share amount to complete the project. The signature on the application must be consistent with the name or title of the Authorized Responsible Government Official on the Governmental Responsibility Resolution.

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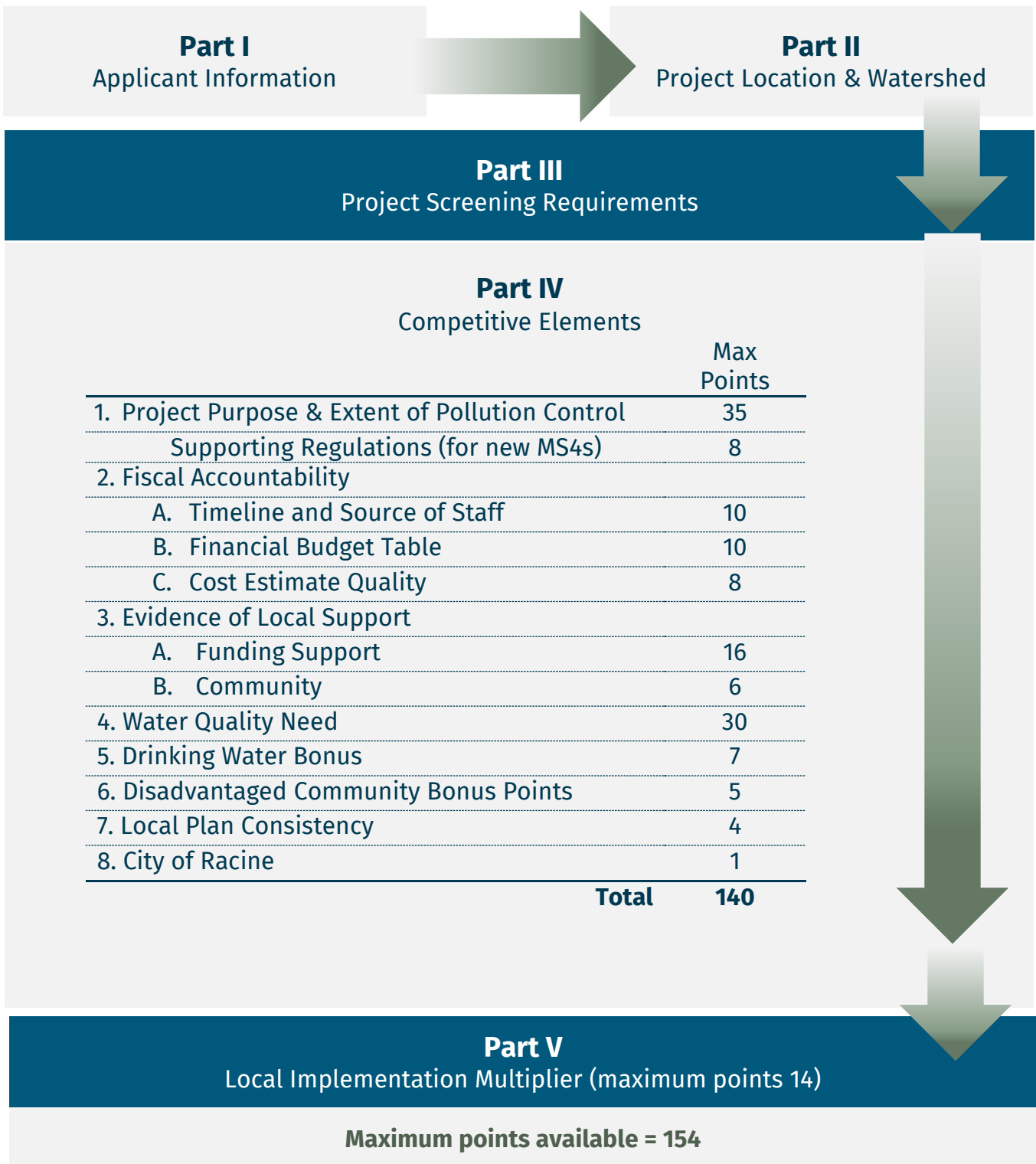
Grant Administration Requirements

Grantee Responsibilities

- Successful grantees are required to submit the Professional Service Agreement(s) (PSA) for all activities that they will request cost-share reimbursement under the grant to DNR for review and approval, before executing the PSA(s).
- Successful grantees are required to submit all project deliverables for each activity included in their grant application to DNR for review. It is strongly recommended that grantees submit project deliverables for to DNR review a minimum of 60 days prior to grant expiration.
- Successful grantees are required to submit a Final Report (either using the [Final Report Form 3400-189U](#) or the DNR's new BMP Implementation Tracking System ([BITS](#))) with their final reimbursement request, summarizing the results of the project. Further details are contained in the grant agreement.
- Grantees must request final reimbursement no later than 60 days after the end of the grant period.

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Figure 2 UNPS&SW Planning Screening & Scoring Process



URBAN NONPOINT SOURCE & STORM WATER (UNPS&SW) MANAGEMENT PROGRAM PLANNING GRANT APPLICATION INSTRUCTIONS

COMPLETING YOUR UNPS&SW APPLICATION

INSTRUCTIONS FOR COMPLETING FORM 8700-299A	
DIRECTIONS	EXPLANATION
<ul style="list-style-type: none"> • Contact your DNR Regional Nonpoint Source (NPS) Coordinator to discuss the proposed project, including each of the following: <ul style="list-style-type: none"> ○ Project and applicant eligibility ○ Proposed planning activities/deliverables ○ Permits and other feasibility issues ○ Water quality need 	<p>Applicants are required to contact their Regional NPS Coordinator and discuss the project prior to application submittal, in order for their application to be eligible for funding consideration.</p> <p>Find your Regional Nonpoint Source Coordinator at: http://dnr.wi.gov/topic/nonpoint/NPScontacts.html.</p>
<ul style="list-style-type: none"> • Draft a Governmental Responsibility Resolution (GRR) that identifies an Authorized Responsible Governmental Official to submit the application and subsequent required forms on behalf of the applicant/local unit of government. • Get approval/execution of the draft GRR on the agenda of the next local government board/committee meeting before the application due date. 	<p>Applicants are required to attach an executed GRR to their application that identifies and authorizes a Responsible Governmental Official (or authorized government official position title) to submit the application and subsequent required forms on behalf of applicant/local unit of government. The signature on the application must be consistent with the Governmental Responsibility Resolution. A GRR template is available on our grant webpage under the applying tab and additional resources.</p> <p>Depending on the schedule and frequency of local meetings, and timing of agenda postings, this often requires significant lead time.</p>
<ul style="list-style-type: none"> • Save the current version of Form 8700-299a Urban Nonpoint Source & Storm Water (UNPS&SW) Program Planning Application onto your hard drive (“Save As” your chosen file name). • Fill the form in electronically. Use the “Tab” key to exit a field so that it will automatically update and move to the next field or link. Otherwise, use “Enter” to update a field and click in the next fillable field. Provide all applicable information required by the application. 	<p>The UNPS&SW Planning grant application form and instructions are posted on the DNR web site http://dnr.wi.gov/Aid/urbannonpoint.html in January of each even-numbered year.</p> <p>Under the authority granted by Wisconsin Administrative Code, DNR may deny consideration of submittals that are incomplete. This includes applications missing required information and projects that may be significantly delayed by DNR review to determine compliance of the project with other state laws.</p>

URBAN NONPOINT SOURCE & STORM WATER (UNPS&SW) MANAGEMENT PROGRAM PLANNING GRANT APPLICATION INSTRUCTIONS

ASSEMBLING & SUBMITTING YOUR UNPS&SW PLANNING APPLICATION

1. Assemble one complete application (current version of DNR Form 8700-299A), including all attachments, with a signature by the Authorized Responsible Government Official listed in the GRR.
2. The assembled application must conform to the following:
 - All pages in the application, including maps, must be 8.5 x 11 inches in size.
 - Each page must be numbered.
 - All attachments must clearly identify the associated question number and description.
3. The signed application and attachments should be saved in at least two separate PDF files (e.g., GranteeName_ProjectName_UNPS_P_Application, GranteeName_ProjectName_UNPS_P_Attachments).
4. Send the application files using this WI Box Dropoff Portal: <https://wibox.wi.gov/dropoff/>

Drop-off Portal

Compose your message and attach your files:

From: JGriffin@Dane.wi.gov

To: DNRCFANONPOINTGRANTS@wisconsin.gov

Subject: UNPS Planning - City Storm Water Planning Project - Dane County

Message:
Hello,
Here is our UNPS Planning application for the City Storm Water Project. Please let me know when you receive it.
Thank you.
Joanna

Drag & Drop Files Here

or

Browse Computer

Send Message

From: JGriffin@Dane.wi.gov

To: DNRCFANONPOINTGRANTS@wisconsin.gov

Subject: UNPS Planning - City Storm Water Planning Project - Dane County

Message:
Hello,
Here is our UNPS Planning application for the City Storm Water Project. Please let me know when you receive it.
Thank you.
Joanna

The data fields need to be filled out the following way:

From: Your email address

To: DNRCFANONPOINTGRANTS@wisconsin.gov

Subject: Application Type- Project Name-Applicant Name

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OR

Email the application files or a link to a different FTP site to DNRCFANONPOINTGRANTS@wisconsin.gov.

5. If the application was signed by hand by the Authorized Responsible Government Official (ARGO) and scanned, the application could be submitted by the local contact, consultant, or other staff person. If the application was signed electronically, the application must be submitted by the ARGO directly via email. If the ARGO is not able to submit the application directly, the ARGO may send an email stating their approval of the grant submission. This email will be kept with the grant file.
6. Application submittals must be emailed no later than April 15 (April 16/17, if April 15 falls on a Sunday or Saturday).

Attachment Checklist

Required With All Applications

- GRR (if not attached, date for submission should be provided – required prior to grant award)
- An 8.5 x 11-inch map from USGS or the DNR data/map viewers, showing the project location
- Aerial photo maps and project area photos

Required With Some Applications

Not all of the attachments listed below will apply to every application. Use the instructions and application form to determine which attachments to include.

- Part II Question B: Attached additional watershed and waterbody information if more space is needed.
- Part II Question B1: Evidence that the project area is urban as defined in NR 155.12(31) if this was selected
- Part III Question B9: If joint application among local units of government, then attach a draft Inter-Governmental Agreement
- Part IV Question C: Attach detailed construction components and costs, if available, to support question score. Attach design, bid, and estimate documentation in order to receive points.
- Part IV Question 3A: Provide a copy of the adopted/proposed budget or adopted/proposed capital improvement plan.
- Part IV Questions 3B: Attach letters of support for each of the items selected.
- Part IV Question 7: If a web link is not provided, attach pertinent pages of the plan(s).
- Part V: Provide required documentation for each of the items selected.

URBAN NONPOINT SOURCE & STORM WATER (UNPS&SW) MANAGEMENT PROGRAM PLANNING GRANT APPLICATION INSTRUCTIONS

PART I. APPLICANT INFORMATION

DIRECTIONS	EXPLANATION
<ul style="list-style-type: none"> • Enter the current calendar year that the grant application is being submitted. • Enter the calendar year that the grant award will start. The grant award year is the calendar year following the application year. • Enter the project name. The project name should be a unique identifier of this particular project. • Enter the name of the governmental unit applying. 	<p>The applicant must be a governmental unit. Governmental unit means any unit of government including, but not limited to:</p> <ul style="list-style-type: none"> • a county, city, village, town, tribe, metropolitan sewerage district created under ss. 200.01-200.15 or 200.21-200.65, Wis. Stats.; and • a town sanitary district, public inland lake protection and rehabilitation district, regional construction commission or drainage district operating under ch. 89, Wis. Stats., or ch. 88, Wis. Stats.
<ul style="list-style-type: none"> • Enter the name and contact information of the applicant’s Authorized Responsible Government Official. The Authorized Responsible Government Official is the Government Official authorized to sign the grant application on behalf of the governmental unit. • Enter the name and contact information of the applicant’s <u>Grant Contact Person</u>. The Grant Contact Person is the Government Official or staff person most directly involved in the implementation of this project. <ul style="list-style-type: none"> ○ If the Grant Contact Person is the same as the <u>Authorized Responsible Government Official</u>, write “same” in the Contact Person box and leave the remaining fields on the right half of Part I blank. 	<p>The Authorized Responsible Government Official must be consistent with the name or job title of the individual authorized by the Governmental Responsibility Resolution (GRR) form included with this application (see Governmental Responsibility Resolution Template). The Authorized Responsible Government Official and the Grant Contact Person cannot be a consultant.</p> <p>The DNR will not accept the documents listed in the GRR unless signed by the Authorized Responsible Government Official.</p>

URBAN NONPOINT SOURCE & STORM WATER (UNPS&SW) MANAGEMENT PROGRAM PLANNING GRANT APPLICATION INSTRUCTIONS

PART II. PROJECT LOCATION & WATERSHED

A. PROJECT LOCATION	
DIRECTIONS	EXPLANATION
<ul style="list-style-type: none"> • Enter the project location. <ul style="list-style-type: none"> ○ Enter the latitude (4-7 decimal places), and longitude (negative, West of the Prime Meridian and 4-7 decimals places) of the project area. ○ Enter the county name, state senate district number and state assembly district number where the project is located. • If the project area is comprised of multiple counties or multiple noncontiguous areas, enter the latitude/longitude, county and senate/assembly district of each part of the project area in individual rows. 	<p>Use the Surface Water Data Viewer (SWDV) found at https://dnr.wi.gov/topic/SurfaceWater/swdv/ as needed to assist you in completing the project location information.</p> <p>See this additional resource for assistance in using the Surface Water Data Viewer.</p> <p>If the project is comprised by more than 15 locations, attach additional locations on a separate sheet.</p>

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B. WATERSHED & WATERBODY

Most UNPS&SW planning project areas are comprised of more than one 12-digit Hydrologic Unit Code (HUC 12). In Part II-B, use tables 1 through 5 to enter data for as many HUC 12s as the project area contains. For example, if the project area includes three HUC 12s, use tables 1 through 3, to enter HUC 12 information, one table for each HUC 12. If the project area is comprised of more than five HUC 12s, include the same information asked for in the tables, for the additional watershed(s) on an attachment to your application.

DIRECTIONS	EXPLANATION
<ul style="list-style-type: none"> Enter the 12-digit Hydrologic Unit Code (HUC 12) of each watershed in the proposed project area on <u>line a.</u> of tables 1-5. The form will automatically populate the name of the HUC 12 and the name and number of the downstream HUC 12 on each <u>line b.</u> of tables 1-5. Determine the percent of the total project area located in each HUC 12 and enter the percentage of each on <u>line c.</u> of tables 1-5. The sum of percentages entered for all HUC 12s in the project area must equal 100%. 	<p>A watershed is the geographic area draining to a specific portion of a surface or groundwater resource. It is the area of land where all of the water that is under it or drains off of it goes into the same place. The watershed of a major river may encompass numerous smaller watersheds that ultimately combine at a common point.</p> <p>Watersheds in the United States were delineated by the U.S. Geological Survey using a national standard hierarchical system known as “hydrologic units.” A hydrologic unit pertains to a surface water drainage area of a particular scale. Each hydrologic unit is identified by a unique hydrologic unit code (HUC). Subwatersheds are identified by a 12-digit HUC or HUC 12.</p> <p>See Geographic & Water Resource Information For Watersheds and the Surface Water Data Viewer (SWDV) for assistance in identifying the HUC 12s and the name of the nearest water resources.</p>
<ul style="list-style-type: none"> For each HUC 12 in the project area, identify the primary waterbody and enter the name of the primary waterbody on <u>line d.</u> of each table. 	<p>The primary waterbody is typically the mainstem waterbody flowing through the HUC 12.</p>
<ul style="list-style-type: none"> The form will automatically populate the name and number of the downstream HUC 12 on lines 1e. and 1f. of tables 1-5, respectively for each HUC 12. 	<p>If the project area is comprised of more than five HUC 12s, attach information for the additional watershed(s) to the application.</p>

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PART III. SCREENING REQUIREMENTS

Applications must meet all of the eligibility filters in Part III-A & B to be eligible for a UNPS&SW Planning grant.

A. MAPS & PHOTOGRAPHS

See [this additional resource](#) and the [Surface Water Data Viewer](#) (SWDV) for assistance in creating the required maps. Failure to submit the required map and aerial photograph will result in removal of the application from further consideration.

DIRECTIONS	EXPLANATION
<ul style="list-style-type: none"> • Create an 8.5 x 11-inch topographic map of the project area showing all of the following: <ul style="list-style-type: none"> ○ municipal limits; ○ project boundaries; ○ topographic contours; ○ perimeter of the project drainage area; ○ HUC 12 watershed boundaries; and ○ major roads, including road names. • Create an 8.5 X 11-inch aerial photo of the project area showing all of the following: <ul style="list-style-type: none"> ○ project boundaries; ○ municipal limits; ○ HUC 12 watershed boundaries; and ○ major roads, including road names. • Label both the topographic map and aerial photos with the project name and a north arrow. 	<p>If the applicant is a governmental unit that does not meet the urban area density requirement of $\geq 1,000$ person per square mile, then the applicant must exclude areas that do not meet the urban area definition from the project area, unless the applicant can provide evidence that the area(s) will become urban within 20 years.</p> <p>The project boundary shown in the maps submitted for this eligibility filter, must delineate only the eligible urban area(s), or the project will not be eligible.</p>

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B. FILTERS	
DIRECTIONS	EXPLANATION
<ul style="list-style-type: none"> • Check “Yes” to filter 1 if the project is in an area that is urban or will be urban within 20 years (see Definition of Urban Area & Existing Urban Development) and then select option a, b or c. <ul style="list-style-type: none"> ○ Select option a if the population density of the project area is 1,000 or more per square mile according to the last federal census or subsequent population estimate under s. 16.96 stats, and enter the population density. ○ Select option b if the entire project area is located within a mapped urbanized area according to the last federal census. ○ Select option c if neither a or b is true and other evidence that the project area is urban as defined in NR 155.12(31), or will be within the next 20 years is included with the application. 	<p>NR 155.17(2)(b)3 requires that UNPS&SW Planning grant applicants provide documentation that the project area is an urban area as defined in NR 155.12(31), or provide evidence that the project will become urban within 20 years of the application date, such as an approved land use plan.</p> <p>The project boundary shown in the maps submitted for Part III-A should delineate only the <u>urban</u> project area(s), or the project is not eligible and will not be considered for funding.</p> <p>If the project area does not meet the urban area definition, the project is ineligible and will not be considered for funding.</p>
<ul style="list-style-type: none"> • Check “Yes” to filter 2 if the applicant certifies that the project will be completed within 24 months of the start of the grant period. The project timeline in Part IV-6A of the application must show that the final planning deliverables will be completed in 24 months. or the project will be ineligible. • Check “Yes” to filter 3 if the applicant certifies that staff and contractors designated (or selected) to work on this project (will) have adequate training, knowledge and experience to implement all elements of the project. • Check “Yes” to filter 4 if the applicant certifies that contractual services, in addition to those funded by this grant, will be provided if needed to complete all elements of the proposed project. 	

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DIRECTIONS	EXPLANATION
<ul style="list-style-type: none"> Check “Yes” to filter 5 if the applicant certifies that planning products prepared under this grant will not work at cross-purposes with the non-agricultural performance standards contained in ch. NR 151. In other words, the applicant certifies that planning products prepared under this grant will be consistent with ch. NR 151 non-agricultural performance standards. 	<p>Filter 5 provides confirmation that the project will not work at cross-purposes to the performance standards. This does not mean that planning deliverables can only address performance standards. For example, a storm water plan may include recommendations for such things as thermal controls or streambank restoration, even though there are currently no state performance standards for these activities. However, project recommendations for such items may not interfere with the governmental unit’s ability to meet performance standards.</p>
<ul style="list-style-type: none"> Check “Yes” to filter 6 if the applicant has contacted the DNR Regional NPS Coordinator and discussed the project. Fill in the table with the name of each NPS Coordinator contacted and date of each contact. Check the boxes to indicate the topics discussed with the coordinator. At a minimum, the subjects discussed with the NPS Coordinator should include: <ul style="list-style-type: none"> project eligibility project purpose project scope and the need for each proposed planning activity project water quality need In the text box below the table, provide a summary of the relevant discussion(s) for each of the recommended topics and other relevant topics discussed. <u>Do not</u> check yes for leaving a voicemail or sending an email. 	<p>Filter 6 requires the applicant to contact the local DNR NPS Coordinator and discuss the topics listed prior to submitting the application. Sending an email to a NPS Coordinator or leaving a voicemail does not qualify as discussing the project.</p> <p>See: http://dnr.wi.gov/topic/nonpoint/NPScontacts.html for NPS Coordinators by county.</p> <p><u>Do not</u> check yes to filter 6 for sending an email or leaving a voicemail.</p>

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DIRECTIONS	EXPLANATION
<ul style="list-style-type: none"> • Check “Yes” to filter 7 if the applicant can declare one of the three statements below is true, and then select option a., b. or c. <ul style="list-style-type: none"> • The applicant is a local unit of government that has jurisdiction over the project area – <u>if true, select option a.</u> • The applicant does not have jurisdiction over the project area. However, the applicant is required to obtain a permit under subchapter I of ch. NR 216 AND Inter-Governmental Agreements (IGAs) are in place – <u>if true, select option b. check box i and select option ii.</u> • The applicant does not have jurisdiction over the project area; however, the applicant is required to obtain a permit under subchapter I of ch. NR 216 AND IGAs will be put in place prior to the commencement of the grant period to assure that storm water quality plans and ordinances developed under the grant are implemented – <u>if true, select option b. check box i and select option iii.</u> 	<p>Filter 7 provides the DNR with confirmation that the applicant has adequate authority to implement the project and carry out planning recommendations.</p> <p>If the project area is outside the applicant’s jurisdiction, additional criteria, including submittal of a draft IGA meeting the requirements of the Inter-governmental agreement template, must be met before the project can be considered eligible for funding.</p>

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DIRECTIONS	EXPLANATION
<ul style="list-style-type: none"> • Check “Yes” to filter 8 if the applicant can declare one of the three statements below is true, and then select option a., b., or c. <ul style="list-style-type: none"> • The applicant is not the University of Wisconsin Board of Regents – <u>if true, select option a.</u> • The applicant is the University of Wisconsin Board of Regents, and the project will develop recommendations for a UW Campus area located in a municipality that is both: <ul style="list-style-type: none"> ○ required to obtain a municipal separate storm water permit under ch. NR 216; and ○ located either in a priority watershed or lake area identified under s. 281.65 Wis. Stats., or in an area of concern as identified by the International Joint Commission under the Great Lakes Water Quality Agreement. • <u>If true, select option b, and check boxes (i) and (ii).</u> 	<p>Filter 8 requires University of Wisconsin campus projects to meet special eligibility criteria.</p> <p>University of Wisconsin campuses that do not meet these special eligibility criteria sometimes partner with the municipality that the campus is located in to develop a storm water management plan. Such joint planning efforts are eligible to apply for a UNPS-Planning grant, provided that the applying municipality meets the requirements of Filter 7, specifically:</p> <ul style="list-style-type: none"> • the municipal applicant is required to obtain a permit under subchapter I of ch. NR 216; and • an IGA is in place between the campus and the applicant.
<ul style="list-style-type: none"> • Check “Yes” to filter 9 if the applicant can declare one of the three statements below is true, and then select option a. or b. <ul style="list-style-type: none"> • This is not a joint application among local units of government – <u>if true, select option a.</u> • This is a joint application among local units of government and the required draft IGA is included with the application (see the Inter-governmental agreement template) – <u>if true, select option b.</u> 	<p>Filter 9 requires that a joint application among local units of government must attach a draft IGA.</p>

URBAN NONPOINT SOURCE & STORM WATER (UNPS&SW) MANAGEMENT PROGRAM PLANNING GRANT APPLICATION INSTRUCTIONS

PART IV. COMPETITIVE ELEMENTS

1. PROJECT PURPOSE & EXTENT OF POLLUTANT CONTROL

DIRECTIONS	EXPLANATION
<p>Identify the project purpose.</p> <ul style="list-style-type: none"> • First, select the primary purpose of the proposed project, by selecting one of the following: <ul style="list-style-type: none"> • A: MS4 Storm Water Permit Compliance • B: Voluntary Municipal Storm Water Permit Activities • C: Education & Outreach Program Development and/or Implementation • D: Other Eligible Planning Activities 	<p>Select option A if the proposed project area is covered by a MS4 Wisconsin Pollutant Discharge Elimination System (WPDES) permit or has received a notification of request to apply for MS4 General Permit Coverage AND the primary purpose of the project is to comply with one or more elements of the permit.</p> <p>Select option B if the applicant is not a WPDES-permitted MS4 and the primary purpose of the project is for the applicant to <u>voluntarily</u> undertake one or more municipal storm water permit requirements in NR 216.07.</p> <p>Select option C if the primary purpose of the project is to develop and implement an education and outreach program for targeted audiences within the identified urbanized area.</p> <p>Select option D “Other Eligible Planning Activities” if the primary purpose of the project is to conduct eligible planning activities not associated with MS4 permit compliance and that are not education and outreach activities.</p>

URBAN NONPOINT SOURCE & STORM WATER (UNPS&SW) MANAGEMENT PROGRAM PLANNING GRANT APPLICATION INSTRUCTIONS

DIRECTIONS	EXPLANATION
<p>If A is selected, then select the MS4 status and include WPDES Permit # if appropriate. If A is selected, the project purpose is to achieve compliance with one or more elements of the applicant’s current or future MS4 WPDES Storm Water Permit. Those activities must be selected. <i>Note: Selecting this option does <u>not</u> preclude the inclusion of planning activities not directly related to MS4 permit compliance in the project.</i></p>	<p>MS4 status should be one of the following:</p> <ol style="list-style-type: none"> a) New MS4 permittee (designated via 2020 census) <ul style="list-style-type: none"> • the applicant has received a Notification of Request to Apply for Municipal Separate Storm Sewer System General Permit Coverage within the last 90 days; or • the permittee’s initial date of MS4 permit coverage is within the past 24 months. b) MS4 municipality with greater than or equal to 9,500 population, but <u>not yet</u> MS4 permittee c) Existing MS4 permittee in EPA-approved TMDL area if all of the following are true: <ul style="list-style-type: none"> • The applicant is not a new MS4 permittee, the project is located in an area covered by an EPA-approved TMDL, or a TMDL in development, and the project addresses the critical nonpoint pollutants and sources identified in the TMDL document. d) Existing MS4 permittee <u>not</u> in EPA-approved TMDL area

URBAN NONPOINT SOURCE & STORM WATER (UNPS&SW) MANAGEMENT PROGRAM PLANNING GRANT APPLICATION INSTRUCTIONS

DIRECTIONS	EXPLANATION
<ul style="list-style-type: none"> • For each activity listed, select the project intent (update or create) and identify the current status of the planning activity, by selecting one of the following categories for each item. <ul style="list-style-type: none"> • <u>N/A – Plan activity complete & up-to-date.</u> • <u>Local resources will be used to complete or update during the grant period.</u> • <u>Local resources will be used to complete or update-unknown timeframe.</u> • <u>State cost share requested to complete or update.</u> 	<p>The intent of this question is to encourage applicants to identify only those activities that warrant updates. Selecting multiple activities does not necessarily result in additional points.</p> <p>N/A means the applicant has completed the planning activity, and the planning deliverables are up-to-date and in compliance with the applicant’s MS4 permit requirements.</p> <p>“Local resources” means that other, non-UNPS&SW grant resources will be used to complete planning updates needed to keep their existing MS4 permit up-to-date and in compliance. Select the appropriate timeframe option.</p> <p>State cost share requested means that the applicant is requesting state cost-share funds in this application to create or update the needed planning activity, and the associated deliverable(s) will be produced under this grant. Do not request state cost-share funding for completed work.</p>
<p>If, for any of the activities, the project intent selected was “update,” fill out the table below with justifications and dates.</p>	
<p>Answer any follow-up questions that become available if certain activities are selected.</p>	
<p>Check the box acknowledging that you understand and agree that the state will not provide cost-share reimbursement of any planning activity without DNR receipt, review and approval of the required final deliverable for that activity.</p>	

URBAN NONPOINT SOURCE & STORM WATER (UNPS&SW) MANAGEMENT PROGRAM PLANNING GRANT APPLICATION INSTRUCTIONS

DIRECTIONS	EXPLANATION
<p>If the project includes the development and implementation of an education and outreach program for targeted audiences within the identified urbanized area:</p> <ul style="list-style-type: none"> • Provide the activity name. • For each activity, identify up to three target audience(s) and key message(s) that will be addressed by the proposed information and outreach project. • For each target audience and key message that will be addressed, identify the intended outcome(s) of the information and education activities by checking one or more of the options listed below to indicate the goal(s) of the project. <ul style="list-style-type: none"> ○ Increase target audience knowledge ○ Change in target audience attitudes ○ Change in behavior (of target audience) • For each outcome checked, explain the specific goals and the intended strategies for achieving it, and the measurable goals that will be tracked. 	<p>Attach additional pages if the project will address more than three target audiences/key messages. Include all of the information described in 1-4 for each additional message/audience.</p>

URBAN NONPOINT SOURCE & STORM WATER (UNPS&SW) MANAGEMENT PROGRAM PLANNING GRANT APPLICATION INSTRUCTIONS

DIRECTIONS	EXPLANATION
<p>If the project includes “Other Eligible Planning Activities”:</p> <p>Check box 1a if the applicant will conduct a storm water feasibility analysis.</p> <p>Check box 1b if the applicant will develop and implement a dedicated revenue source, such as as a storm water utility.</p> <p>The following are required:</p> <ol style="list-style-type: none"> 1. Name of feasibility study 2. Dates of feasibility study 3. Date of local board/council recommendation 4. Describe the feasibility study results and identify the dedicated funding mechanism that will be developed and implemented 	<p>At a minimum, a storm water financing feasibility analysis must include the development of all of the following:</p> <ul style="list-style-type: none"> • A storm water quality program budget for implementing all of the non-agricultural performance standards in Subchapter III of ch. NR 151, (e.g., capital costs, O&M, debt service, administrative, etc.). • An evaluation of one or more dedicated revenue sources and/or alternative funding mechanisms for implementing each element of the water quality program. • A plan that identifies/recommends how each program element should be funded. <p>To be eligible for cost-share funding for this activity, the applicant must have already accomplished both of the following at the time of application:</p> <ul style="list-style-type: none"> • A feasibility study of the dedicated revenue source to be developed and implemented. • Received a recommendation from local municipal board or council representing the applicant to develop and implement the dedicated revenue source. <p>Keep in mind that by selecting this activity, you are requesting reimbursement for development and <u>implementation</u> of a dedicated revenue source and the activity can only be reimbursed if the revenue source is implemented.</p>

URBAN NONPOINT SOURCE & STORM WATER (UNPS&SW) MANAGEMENT PROGRAM PLANNING GRANT APPLICATION INSTRUCTIONS

DIRECTIONS	EXPLANATION
<p>Check box 2a if the applicant will develop a low impact development/conservation subdivision ordinance.</p> <p>Check box 2b if the applicant will develop an ordinance affecting the quality of runoff from developed urban areas – other than post-construction storm water management, erosion control, illicit discharge and/or low-impact development (e.g., pet waste, parking restrictions during street cleaning operations). If box b is checked, identify both of the following:</p> <ul style="list-style-type: none"> • the name of the ordinance that will be created; and • an explanation of the ordinance purpose and the reason the applicant has decided to create it. 	<p>The term <i>low impact development</i> (LID) refers to systems and practices that use or mimic natural processes that result in the infiltration, evapotranspiration, or use of storm water in order to protect water quality and associated aquatic habitat. LID employs principles such as preserving and recreating natural landscape features, minimizing effective imperviousness to create functional and appealing site drainage that treat storm water as a resource rather than a waste product. A few examples of practices that have been used to adhere to these principles include bioretention, rain gardens, vegetated rooftops, rain barrels and permeable pavements. (source: United States Environmental Protection Agency (USEPA Website)).</p> <p>An online resource with more information about developing local ordinances that support low-impact development is the Center for Watershed Protection’s Better Site Design Code and Ordinance Worksheet.</p>
<p>If box 3, “other eligible planning activity,” is selected, the following are required:</p> <ol style="list-style-type: none"> a) Describe/explain the eligible activity b) What will the final deliverable be? 	

URBAN NONPOINT SOURCE & STORM WATER (UNPS&SW) MANAGEMENT PROGRAM PLANNING GRANT APPLICATION INSTRUCTIONS

SCORING		
Options	Question 1	Points
A.1 a	<ul style="list-style-type: none"> ○ The applicant is a new MS4 permittee; and ○ The applicant will complete all MS4 permit planning activities needed to comply with their MS4 permit requirements during the project grant project period that are not already complete at the time of application. 	35
A.1 a	<ul style="list-style-type: none"> ○ The applicant is a new MS4 permittee; and ○ The applicant will complete some, but not all, MS4 permit planning activities needed to comply with their MS4 permit requirements during the project grant project period, that are not already complete at the time of application. 	5-15 *
A.1 b	<ul style="list-style-type: none"> ○ The applicant is a municipality with greater than or equal to 9,500 population, but not yet MS4 permitted. ○ The applicant will complete all MS4 permit planning activities needed to comply with an expected, future MS4 permit during the project grant project period that are not already complete at the time of application. 	35
A.1 b	<ul style="list-style-type: none"> ○ The applicant is a municipality with greater than or equal to 9,500 population, but not yet MS4 permitted. ○ The applicant will complete some, but not all, MS4 permit planning activities needed to comply with an expected, future MS4 permit during the project grant project period that are not already complete at the time of application. 	5-15*
A.1 c	<ul style="list-style-type: none"> ○ The applicant is an existing MS4 permittee located in an area with a recently (within 5 years) EPA-approved TMDL, and the proposed project develops a plan to meet TMDL load allocations; ○ The applicant has provided sufficient reason/justification of the need to update any other MS4 planning activities they are proposing to update as part of the project; and ○ All permit requirements other than those addressed by the proposed project are in compliance and up-to-date or will be completed by the end of the grant period. 	30
A.1 c	<ul style="list-style-type: none"> ○ The applicant is an existing MS4 permittee located in an area with a EPA-approved TMDL (approved over 5 years ago) and, the proposed project develops a plan to meet TMDL load allocations; ○ The applicant has provided sufficient reason/justification of the need to update any other MS4 planning activities they are proposing to update as part of the project; and ○ All permit requirements other than those addressed by the proposed project are in compliance and up-to-date or will be completed by the end of the grant period. 	25
A.1 d	<ul style="list-style-type: none"> ○ Applicant is an existing MS4 permittee located in area without an EPA-approved TMDL; ○ Applicant has provided sufficient reason/justification of the need to undertake the MS4 planning activities they are proposing as part of the project; and ○ All MS4 permit requirements other than those addressed by the proposed project are in compliance and up-to-date or will be completed by the end of the grant period. 	15

URBAN NONPOINT SOURCE & STORM WATER (UNPS&SW) MANAGEMENT PROGRAM PLANNING GRANT APPLICATION INSTRUCTIONS

A1 (c or d)	Applicant is an existing MS4 permittee and selected A.1.c or d as their project category but does not meet the requirements of the A. 1. c or d scoring categories above.	5-10 *
B	Applicant is not covered by a municipal storm water permit, and the project is to voluntarily undertake one or more NR 216.07 requirements.	5-15 *
C	Project is an education and outreach program development and/or implementation project.	10-15 *
D	Project does not address NR 216.07 requirements and is not an education and outreach program development and/or implementation project.	5-15 *
<p><i>*Where a range of points applies to the project category, projects are scored based on the extent of urban nonpoint source pollution control achieved by the project, based on information provided in the application (per NR 155.17(2)(c)7).</i></p>		
<p><i>Projects that select A, B or C as the primary purpose of their project AND include “other” eligible planning deliverables are scored based on their applicable primary purposed category (A, B or C). No additional points are earned for “other” eligible planning deliverables if points are earned for one of the other categories (A, B or C).</i></p>		

URBAN NONPOINT SOURCE & STORM WATER (UNPS&SW) MANAGEMENT PROGRAM PLANNING GRANT APPLICATION INSTRUCTIONS

Additional Points for New- and Non- MS4 Permittees with Supporting Regulations	Points
<ul style="list-style-type: none"> ○ Applicant is a new MS4 permittee or is not covered by a MS4 permit; and ○ Applicant has in effect, at the time of application, a local construction site erosion control ordinance that includes performance standards equivalent to those in ss. NR 151.11(6m) and 151.23(4m), Wis. Adm. Code. ○ Points will only be awarded if proof of the ordinance is provided. 	4
<ul style="list-style-type: none"> ○ Applicant is a new MS4 permittee or is not covered by a MS4 permit; and ○ Applicant has in effect, at the time of application, a local storm water ordinance for new development and re-development that includes all the requirements of ss. NR 151.121-128, and NR 151.241-249, Wis. Adm. Code. ○ Points will only be awarded if proof of the ordinance is provided. 	4

URBAN NONPOINT SOURCE & STORM WATER (UNPS&SW) MANAGEMENT PROGRAM PLANNING GRANT APPLICATION INSTRUCTIONS

2. FISCAL ACCOUNTABILITY – 28 POINTS

A. TIMELINE & SOURCE OF STAFF

10 POINTS

DIRECTIONS	EXPLANATION
<ul style="list-style-type: none"> For each applicable basic milestone listed in the table, fill in the target completion date in column 2 and the source of staff in column 3. 	<p>Applicants must identify the target completion date and source of staff for all applicable basic milestones provided in the application. This may include activities that occurred before the date of the application. However, costs incurred prior to the grant start date cannot be reimbursed because the grant period doesn't start until January 1 of the year after an application is submitted.</p>
<ul style="list-style-type: none"> Add additional project-specific milestones in the blank rows at the bottom of the table and fill in the target completion date and source of staff for each. See example below. 	<p>It is preferred, although not required, for the application to identify additional milestones that reflect additional detail.</p> <p>Applications which provide a well-defined and detailed project timeline demonstrate that the governmental unit has planned the project extensively. Such planning indicates that the project is likely to be successfully completed within the grant period.</p>

EXAMPLE

Milestone	Target Completion Date (month/year)	Source of Staff
Prepare preliminary scope of services & discuss with DNR	12/19	Municipal Staff
Prepare request for proposal	1/20	Municipal Staff
Select consultant	2/20	Municipal Staff
Get DNR approval of Professional Services Agreement	2/20	Municipal Staff
Data collection/mapping	3/20-4/20	Municipal Staff & Consultant
Pollutant load modeling	5/20-9/20	Municipal Staff & Consultant
Ordinance drafting	10/20	Municipal Staff & Consultant
Other planning activity (specify) Storm Water Utility Feasibility Study	10/20-12/20	Municipal Staff & Consultant
Other planning activity (specify) Storm Water Pollution Prevention Plan	10/20-12/20	Municipal Staff & Consultant
Complete draft of planning deliverables & submit to DNR	2/20	Municipal Staff & Consultant
Presentation to Municipal Council	3/20	Municipal Staff & Consultant
Finalize planning deliverables	4/20	Municipal Staff & Consultant
Adopt ordinances	6/20	Municipal Council
Implement planning deliverables	7/20	Municipal Staff
Project evaluation	8/20	Municipal Staff

URBAN NONPOINT SOURCE & STORM WATER (UNPS&SW) MANAGEMENT PROGRAM PLANNING GRANT APPLICATION INSTRUCTIONS

SCORING	
Timeline & Source of Staff	Points
Well-documented timeline and staffing plan, including a target completion date and source of staff for all basic milestones, plus additional “other” milestones, if applicable.	7-10 *
Well-documented timeline and staffing plan, including a target completion date and source of staff for all basic milestones.	6
Incomplete or inadequate timeline or failure to identify the staffing source.	0-5 *
<p><i>*Where a range of points applies, projects are scored within the applicable range based on the level of detail, completeness, and appropriateness of the timeline and staffing plan provided for the proposed project.</i></p>	

URBAN NONPOINT SOURCE & STORM WATER (UNPS&SW) MANAGEMENT PROGRAM PLANNING GRANT APPLICATION INSTRUCTIONS

B. FINANCIAL BUDGET TABLE

10 POINTS

The header rows in the Financial Budget Table will automatically populate with the planning activities selected by the applicant in Question 1 of the application.

DIRECTIONS	EXPLANATION
<ul style="list-style-type: none"> In column a of the budget table, provide a detailed list of sub-activities for each planning activity in the rows. To add rows for additional sub-activities (more than the two rows automatically provided for each activity), click the “+” button to the right of that Best Management Practice (BMP) to add additional rows under that BMP. In column b, enter the total cost for each planning activity subcomponent. The table will automatically calculate the total cost for each of the main planning activities. 	<p>An application presenting a more detailed budget demonstrates that the planning of the project by the governmental unit is more advanced compared to a general “guesstimate.” If a project’s budgetary projections are more solid and it is virtually ready to bid, then the project is more likely to be successfully completed within the grant period.</p> <p>Presenting more detailed components and subcomponents with applicable size and/or other appropriate descriptive information and the associated costs of each in the budget demonstrates that the planning of the project by the governmental unit is more advanced.</p>
<ul style="list-style-type: none"> In column c, enter the amount of costs eligible for cost-share reimbursement for each planning activity subcomponent. The table will automatically calculate the total amount eligible for cost sharing for each planning activity. 	<p>If the project includes significant work that addresses drainage and flood control issues, these costs are not eligible for reimbursement and must be excluded from the eligible costs entered in column c.</p>

SCORING

Scoring is based on the level of detail provided in columns a, b and c. The budget table can earn a maximum of 10 points as follows:

Financial Budget Table	Points
Most activities have at least two subcomponents and associated budget details are listed for each planning activity.	5-10
Most activities have at least one subcomponent for each planning activity is listed and detailed.	2-4
Budget table not complete for all planning activities.	0-1

**Where a range of points applies, projects are scored within the applicable range based on the level of detail, completeness and appropriateness of the budget provided for the proposed project.*

URBAN NONPOINT SOURCE & STORM WATER (UNPS&SW) MANAGEMENT PROGRAM PLANNING GRANT APPLICATION INSTRUCTIONS

STATE SHARE REQUEST	
DIRECTIONS	EXPLANATION
<ul style="list-style-type: none"> • Rows i and ii will automatically populate based on the information entered in the financial budget table. Review this information and ensure it is correct before proceeding. • Row C.1 will automatically populate with the maximum grant award based on information entered in the financial budget table (50% of eligible expenses, up to a maximum of \$85,000). Review this information and ensure it is correct before proceeding. • In row C.2 enter the requested grant (state-share) amount. The requested grant amount must be equal to or less than the maximum grant amount in row C.1. 	<p>Applicants are encouraged to coordinate and leverage funds from a variety of sources for their projects.</p>

URBAN NONPOINT SOURCE & STORM WATER (UNPS&SW) MANAGEMENT PROGRAM PLANNING GRANT APPLICATION INSTRUCTIONS

C. COST-ESTIMATE QUALITY		8 POINTS
DIRECTIONS	EXPLANATION	
<ul style="list-style-type: none"> Select the option that most closely describes how project cost estimates were derived. Review the documentation requirements that appear below your selection. If you can provide the required information, check the box(es) and attach the required documentation as directed. If unable to provide the required documentation for your selection, select a different option. 	<p>Project costs calculated based on detailed a scope are likely to be more accurate than those based on general information. Detailed project scopes that have been competitively bid are likely to be the most accurate and cost-effective.</p>	
SCORING		
Option	Method Used to Calculate Cost Estimates	Points
1	Complete documentation is included with the application showing project costs are based on competitive bids or a draft scope of services and an estimate of hours and an average hourly rate for each task and subtask, plus the estimated cost of any travel, supplies and other expenses required for each task. The competitive bids or draft scope of services and a spreadsheet showing the estimate of hours, hourly rate, travel, supplies and other expenses for each task and subtask are included with the application.	4-8
2	Submitted documentation is less detailed and project costs are based on similar projects conducted locally (i.e., a nearby municipality in the same region of the state).	2-3
3	Submitted documentation is vague and/or missing project costs are based on similar projects conducted in a different region of the state or neighboring state.	0-1
<p><i>*Where a range of points applies, projects are scored based on the quality of the submitted information supporting the selected category.</i></p>		

URBAN NONPOINT SOURCE & STORM WATER (UNPS&SW) MANAGEMENT PROGRAM PLANNING GRANT APPLICATION INSTRUCTIONS

3. EVIDENCE OF LOCAL SUPPORT – 22 POINTS

A. FUNDING SUPPORT (16 POINTS)

In Question 3, Part A, applicants may check more than one option - check all that apply

DIRECTIONS	EXPLANATION
<ul style="list-style-type: none"> Check box 1 if some, or all, of the local-share amount for this project is specifically included in an <u>adopted</u> budget, i.e., a budget that has already been adopted at the time of application. If box 1 is checked, provide a copy of the adopted budget with the application and enter the name of the budget document(s), amount(s) budgeted and date(s) of adoption in table 1. 	<p>This question assesses the operational soundness of the proposed project. If the local share is already budgeted, then it's more likely that the project will be successfully completed within the grant cycle.</p> <p>An adopted budget has to have been adopted at the time of application. The time period of the adopted budget must coincide, at least in part, to the time period of grant award. The time period covered by the adopted budget and budget line appropriated for the project local share must be apparent from the documentation submitted to earn points for this category.</p> <p>An adopted capital improvement plan (CIP) is one that has already been adopted at the time of application. To earn points for this category, the time period covered by the CIP must coincide, at least in part, to the time period of grant award.</p> <p>A budget request is not an adopted budget and will not earn points for this category.</p> <p>The DNR recognizes that this application is due prior to the adoption of most governmental unit budgets, and that most applicants will not meet the requirements to earn points for this category.</p>
<ul style="list-style-type: none"> Check box 2 if some or all of the local-share funds for this project are already specifically included in a <u>proposed</u> budget. If box 2 is checked, provide a copy of the proposed budget with the application and enter the name of the budget document(s), amount(s) budgeted and date(s) of anticipated adoption in table 2. 	<p>A budget request is not a proposed budget and will not earn points for this category.</p>

URBAN NONPOINT SOURCE & STORM WATER (UNPS&SW) MANAGEMENT PROGRAM PLANNING GRANT APPLICATION INSTRUCTIONS

DIRECTIONS	EXPLANATION
<ul style="list-style-type: none"> Check box 3 if some or all of the local-share amount for the project is not specifically included in an adopted or proposed budget but will be included in one or more proposed budget(s) or provided by another non-state funding source (e.g., grants). If option 3 is checked, enter the name of the future proposed and/or funding sources, and the anticipated amounts from each that will be allocated towards the local share amount of the proposed project. 	<p>The sum of the amounts entered in tables 1, 2 and 3 must equal the local share amount from Question 2C.</p> <p>Some examples of budget documents that would earn points here include a proposed municipal operating or utility budget, or a resolution that commits to budgeting the project's local share.</p> <p>A budget request is not a proposed budget and will not earn points for this category.</p>

SCORING

Option	Evidence of Local Support: A. Funding Support	Points
Adopted	Local-share funds for the project expenses are already included specifically in an adopted budget or adopted capital improvement plan (i.e., has already been adopted at the time of application), and the requested supporting information is included with the application.	16 *
Proposed	Local-share funds for the project expenses are already included specifically in a proposed budget, and the requested supporting information is included with the application.	10 *
Other sources (e.g. grants)	Local-share funds for the project expenses are not included in an adopted or proposed budget, however, acceptable funding sources have been identified.	8 *
Nothing	Local-share funds for the project expenses are not included in an adopted or proposed budget, and no funding sources are identified.	0 *

**If more than one statement applies, the score for this question will be pro-rated, based on the dollar amount in each category.*

URBAN NONPOINT SOURCE & STORM WATER (UNPS&SW) MANAGEMENT PROGRAM PLANNING GRANT APPLICATION INSTRUCTIONS

B. COMMUNITY SUPPORT (6 POINTS)	
DIRECTIONS	EXPLANATION
<ul style="list-style-type: none"> • Select option 1 if all of the following are true: <ul style="list-style-type: none"> • there is local support for the project from community stakeholders; • the local support from community stakeholders is specifically for the proposed project; and • evidence of this local support is included with the application. • If option 1 is selected, review 1a through 1c, and check all that apply. <ul style="list-style-type: none"> • Check box 1a if there is support from local <u>citizen groups</u> and letter(s) or other evidence of this support is included with the application. • Check box 1b if there is support from municipal committees or councils representing the applicant(s), and letter(s) or other evidence documenting this support are included with the application. • Check box 1c if there is support from other local community stakeholders impacted by the project (i.e., other than citizen groups or municipal government) and letter(s) or other evidence documenting this support are included with the application. If box 1c is checked, identify the other local stakeholders and explain how they are impacted by the project. 	<p>Evidence of support can be letters, resolutions or excerpts from public meeting records, which must be submitted with the application. These are in addition to the GRR.</p>

**URBAN NONPOINT SOURCE & STORM WATER (UNPS&SW) MANAGEMENT PROGRAM
PLANNING GRANT APPLICATION INSTRUCTIONS**

DIRECTIONS	EXPLANATION
<ul style="list-style-type: none"> • Select option 2 if the following are true: <ul style="list-style-type: none"> • there is local support for the project from community stakeholders; • the local support from community stakeholders is for addressing water resource needs in the community, rather the proposed project specifically; and • the required supporting information is included with the application. • If option 2 is selected, review 2a through 2c and check all that apply. <ul style="list-style-type: none"> • Check box 2a if there is local support from citizen groups, and evidence documenting this support is included with the application. • Check box 2b if there is local support from municipal committees or councils representing the applicants and evidence documenting this support is included with the application. • Check box 2c if there is local support from community stakeholders (including individuals) impacted by the project (other than citizen groups or municipal committees/councils) and evidence documenting this support is included with the application. If box 2c is checked, identify the “other” stakeholders and explain how they are impacted by the project. 	

URBAN NONPOINT SOURCE & STORM WATER (UNPS&SW) MANAGEMENT PROGRAM PLANNING GRANT APPLICATION INSTRUCTIONS

SCORING		
Option	Evidence of Local Support: B. Community Support	Points
1a	The application includes documentation of project-specific support from local citizen groups and/or community stakeholders.	6
1b	The application includes documentation of project-specific support from local municipal committees or councils.	4
1c	The application includes documentation of general support addressing water resource needs in the community from any source.	2
1d	The application does not include documentation of support.	0

URBAN NONPOINT SOURCE & STORM WATER (UNPS&SW) MANAGEMENT PROGRAM PLANNING GRANT APPLICATION INSTRUCTIONS

4. WATER QUALITY NEED – 30 POINTS

For each HUC 12 included in the project area, the project must be consistent with at least one water quality need category.

DIRECTIONS	EXPLANATION
<ul style="list-style-type: none"> Each of the HUC 12s identified by the applicant in Part II-B, as included in the project area will automatically populate . For each HUC 12, select groundwater or surface water to indicate the primary water resource type that will be addressed by the project. 	<p>Projects may address water quality needs associated with restoration and/or protection of surface water or ground water.</p> <p>This question deals with consistency of the project with DNR priorities and the water quality needs of the surface or ground water resource affected by the proposed project.</p> <p>Use the Surface Water Data Viewer and the watershed lookup table to identify the applicable surface water quality need category.</p>
<ul style="list-style-type: none"> For each HUC 12, select the primary pollutant(s) that will be addressed by the project. 	<p>This question will be scored later, based on responses.</p> <p>The table below shows the possible scores for each HUC 12, and more information can be found here: Water Quality Need Categories</p>

URBAN NONPOINT SOURCE & STORM WATER (UNPS&SW) MANAGEMENT PROGRAM PLANNING GRANT APPLICATION INSTRUCTIONS

SCORING	
Water Quality Need	Points
Surface Water Categories	
EPA-approved TMDL or DNR-approved TMDL and submitted to EPA	30
Wisconsin Statewide Nutrient Reduction Strategy – Top Watershed for Phosphorus	
Vulnerable Healthy Watersheds	
TMDL in Development	25
303(d)/Impaired water listed for Total Suspended Solids (TSS) or Total Phosphorus (TP), caused by nonpoint source pollution	
Outstanding & Exceptional Water Resources (ORW/ERW)	20
303(d)/Impaired water listed for pollutant other than TSS/TP, caused by nonpoint source	
Other Areas of Special Natural Resource Interest (ASNRI)	
Surface Water Quality	10
Groundwater Categories	
Exceeds Groundwater Enforcement Standard (ES)	30
Statewide Nutrient Reduction Strategy – Top Watershed for Nitrates	
Exceeds Groundwater Preventative Action Limit (PAL)	25
Groundwater Susceptible to Contamination by NPS Pollutants	10

URBAN NONPOINT SOURCE & STORM WATER (UNPS&SW) MANAGEMENT PROGRAM PLANNING GRANT APPLICATION INSTRUCTIONS

5. DRINKING WATER BONUS – 7 POINTS

A project with water quality goals relating to reducing nonpoint source contaminants in community and non-community public drinking water supplies may earn up to seven bonus points. Community and non-community public drinking water supplies include: Municipal water supplies (chs. NR 809 and 811); Other-Than-Municipal (OTM) water supplies (NR 809 and 811); Non-Transient water supplies (NR 809 and 812); and Transient water supplies (NR 809 and 812).

DIRECTIONS	EXPLANATION
<ul style="list-style-type: none"> Columns (1), (2) and (3), respectively, of the Drinking Water Bonus table automatically populate with the name of each HUC 12 in the project area (as entered in Part II-B), the water resource type (ground or surface) addressed by the project (as entered in Part IV-8) and the percent of the project area in each HUC 12 (as entered in Part II-B). Review this information to confirm it is correct. In Column 4, select “Yes” in the dropdown if the project’s water quality goals relate to the reduction of nonpoint source contaminants in community or non-community public drinking water supplies, If not, select “No” in the dropdown. 	<p>This information will be verified, and the question will be scored by the DNR Regional NPS Coordinator.</p> <p>If the project’s water quality goal is surface water protection, the number of bonus points is based on the surface water drainage area where the project is located. This additional resource contains a map that shows drainage areas for which bonus points can be awarded and the number of points corresponding to each area.</p> <p>If the project’s water quality goal is groundwater protection, then the number of bonus points awarded is based on the type of water supply wells in the project area.</p>

URBAN NONPOINT SOURCE & STORM WATER (UNPS&SW) MANAGEMENT PROGRAM PLANNING GRANT APPLICATION INSTRUCTIONS

SCORING	
Drinking Water Bonus - Groundwater	Points
Wellhead protection area of a municipal well	7 *
Within 1,200 feet of a municipal well for which a wellhead protection area is not delineated	
Within 1,200 feet of an “Other-Than-Municipal” water supply well	
Within 1,200 feet of a Non-Transient water supply well	
Within 200 feet of a Transient water supply well	3 *
None of the above	0 *
Drinking Water Bonus – Public Drinking Water Supply Source Water Assessment Areas	Points
Lake Winnebago	7 *
Oak Creek	
Root River	
St. Louis and Nemadji rivers	
Fish Creek	6 *
Menominee River	
Milwaukee River	
Sauk Creek	
Sheboygan and Onion rivers	
Twin Rivers	
Pike River and Pike Creek	5 *
Kewaunee and Ahnapee rivers	3 *
Manitowoc River	

URBAN NONPOINT SOURCE & STORM WATER (UNPS&SW) MANAGEMENT PROGRAM PLANNING GRANT APPLICATION INSTRUCTIONS

6. DISADVANTAGED COMMUNITY BONUS POINTS – 5 POINTS

DIRECTIONS	EXPLANATION
<ul style="list-style-type: none"> List all of the towns, villages or cities included in the project area. Explain how the project is benefitting the communities where it is located. 	<p>List all the towns, villages and cities where the project is located.</p> <p>If the project benefits any of the communities included in the project area, the department will calculate an area weighted average Disadvantaged Community Index for the listed towns, villages or cities after the application has been submitted to determine if the project qualifies for the bonus points</p> <p>The index is calculated using the methodology detailed in Section X of department’s Environmental Improvement Fund (EIF) SFY 2023 Clean Water Fund Program (CWF) Intended Use Plan. The index (Table 7) includes the following factors: Population, Median Household Income (MHI), family poverty percentage, population trend, unemployment rate and lowest quintile household income (LQI).</p> <p>A community can benefit from a project in many ways. For example, how was the community involved in the decision of where to locate the practice? In addition to water quality improvement, what other ancillary benefits will the practice bring to the community?</p>

SCORING

6. Disadvantaged Community Bonus Points	Points
The applicant explained how the communities benefit from this project and the disadvantaged community index score ≥ 110 or the project falls within tribal lands.	5
The applicant did not explain how the communities benefit from this project and/or the disadvantaged community index score < 110 .	0

URBAN NONPOINT SOURCE & STORM WATER (UNPS&SW) MANAGEMENT PROGRAM PLANNING GRANT APPLICATION INSTRUCTIONS

7. CONSISTENCY WITH RESOURCE MANAGEMENT PLANS – 4 POINTS

DIRECTIONS	EXPLANATION
<ul style="list-style-type: none"> • Check box A if the proposed project implements a water quality recommendation from a current locally approved resource management plan – i.e., one that has been adopted or updated within the past 10 years, other than a TMDL report, TMDL implementation plan or county land and water resource Management Plan. • If box A is checked, identify the type(s) of locally approved plans that includes water quality recommendation(s) that the proposed project will implement by checking one or more of boxes B.1 through B.10. • For each plan type checked, provide the name and publication date of the locally approved resource management plan(s). • For each plan identified, attach pertinent pages of the local plan(s) to the application, OR provide a URL to the document and note pertinent page numbers. • For each plan identified, summarize, in the space provided, the water quality recommendation(s) in the approved resource management plan that the proposed project will implement. This information must be provided to earn the points. • Applicants may attach additional plans to their application if the number applicable plans do not fit in the space provided by the form, however, no additional points are earned for additional plans. 	<p>Applicants following locally approved resource management plans are more likely to have a successfully implemented project. To earn points, projects must implement a water quality recommendation from a locally approved resource management plan, other than a TMDL report, TMDL implementation plan, storm water management plan, or county land & water resource management plan.</p> <p>Eligible locally approved plan types could include, but are not limited to:</p> <ul style="list-style-type: none"> • smart growth; • Green Tier Legacy Community; • water star; • wellhead protection; • lake management; • regional water quality; • remedial action; and/or • other watershed-based nonpoint source control plans (e.g., nine key elements plans).

URBAN NONPOINT SOURCE & STORM WATER (UNPS&SW) MANAGEMENT PROGRAM PLANNING GRANT APPLICATION INSTRUCTIONS

SCORING	
CONSISTENCY WITH RESOURCE MANAGEMENT PLANS	POINTS
Existing, locally approved resource management plans (other than TMDL report, TMDL implementation plan, or county land & water resource management plan) that directly support the proposed project in this application exists, and all information requested on the application is provided.	4
Existing, locally approved resource management plans that directly support the proposed project in this application exists, but all required information is not provided.	0
No locally approved resource management plans that directly support the proposed project in this application or the plans provided are older than 10 years.	0

URBAN NONPOINT SOURCE & STORM WATER (UNPS&SW) MANAGEMENT PROGRAM PLANNING GRANT APPLICATION INSTRUCTIONS

8. CITY OF RACINE – 1 POINT

DIRECTIONS

Check the box on the application form if this is an application from the City of Racine for a project that is necessary to enable the City to comply with a storm water permitting requirement.

SCORING

CONSISTENCY WITH RESOURCE MANAGEMENT PLANS	POINTS
Applicant is the City of Racine	1
Applicant is not the City of Racine	0

URBAN NONPOINT SOURCE & STORM WATER (UNPS&SW) MANAGEMENT PROGRAM PLANNING GRANT APPLICATION INSTRUCTIONS

PART V. LOCAL IMPLEMENTATION MULTIPLIER

This section is optional for Non-WPDES-Permitted MS4s and not needed for WPDES Permitted MS4s. Permitted MS4s will automatically receive the local implementation multiplier because these items are required as part of the permit.

For any Non-WPDES-Permitted MS4, select all that are in place as of the application submittal date and provide the required documentation if A, B and/or C is checked.

DIRECTIONS	EXPLANATION
<ul style="list-style-type: none"> • Check box A if the governmental unit is currently (at the time of application) implementing a pollution prevention information and education program targeted for property owners and other residents. • If box A is checked, include electronic copies of both of the following submitted with this application: <ul style="list-style-type: none"> • Description of the efforts to understand storm water issues in the community • Provide examples of any printed materials created and distributed during the last two years. • Check boxes A.1 and A.2 to indicate the required electronic materials have been submitted. 	<p>An applicant can increase the final project score by qualifying for an optional project multiplier.</p> <p>The applicant may qualify for the project multiplier where a local government conducts additional activities which implement a broader storm water management program within the designated project area.</p> <p>The DNR will use the information provided to determine whether a multiplier is appropriate, consistent with s. NR 155.19(4).</p> <p>If the project does not qualify for a project multiplier, the initial project score will be the final score.</p>
<ul style="list-style-type: none"> • Check box B if the governmental unit is currently (at the time of application) tracking storm water permitting activity (construction and post-construction) in the governmental unit and an electronic copy of summary information from the last two years is submitted with this application. 	

URBAN NONPOINT SOURCE & STORM WATER (UNPS&SW) MANAGEMENT PROGRAM PLANNING GRANT APPLICATION INSTRUCTIONS

DIRECTIONS	EXPLANATION
<ul style="list-style-type: none"> • Check box C if the governmental unit is currently, (at the time of application) implementing a nutrient management plan for municipally-owned properties of pervious area where nutrients are applied and copies of items 1 and 2 below are included with this application. <ul style="list-style-type: none"> • If box C is checked, attach copies of both of the following to your application: <ol style="list-style-type: none"> 1. Labeled map of all municipally owned pervious areas located in the project area; and 2. Nutrient management plan for each municipally-owned pervious area (these areas are typically athletic fields). • Check boxes C.1 and C.2 to indicate the required materials are included with the application. 	<p>Municipally-owned pervious areas where no nutrients are applied should be labeled as such on the map of all municipally owned pervious areas located in the project area.</p> <p>Keep in mind that this multiplier applies to ALL municipally-owned properties where nutrients are applied, regardless of size. This means that applicants that apply nutrients any municipal properties without a nutrient management plan do not qualify for the multiplier – regardless of whether the parcel is less than 5 acres. Examples of these areas include athletic fields and golf courses.</p>
SCORING	
<p><u>WPDES-Permitted MS4s</u></p> <p>Existing permitted MS4s will automatically receive the local implementation multiplier because these items are required as part of the permit.</p>	
<p><u>Non-WPDES-Permitted MS4s:</u></p> <p>If all the multiplier activities are in effect at the time of application submittal and sufficient documentation is provided, the DNR will multiply the initial project score from Part IV of this application by a factor of 1.1.</p> <p>If some, but not all the multiplier activities are in effect at the time of application, or if sufficient documentation is not provided for one or more of the activities, then no multiplier is earned, and the initial project score from Part IV will be the final score.</p>	

OPTIONAL ALTERNATIVE FUNDING

Check this box if the applicant requests that the DNR also submit a copy of this application to the upcoming Sewer Overflow & Stormwater Reuse Municipal Grant (OSG) Program.

The portion of the proposed project not funded by a UNPS grant (including the local share) may be eligible for a grant from the Clean Water Act “Sewer Overflow & Stormwater Reuse Municipal Grant (OSG) Program.” Checking this box in your UNPS grant application serves as a “notice of interest” for OSG grant funding availability. It is not a substitute for an OSG application. The DNR will be administering Wisconsin’s allocation of this funding from the U.S. Environmental Protection Agency (EPA). More information regarding the OSG Program is available on the EPA web site at <https://www.epa.gov/cwsrf/sewer-overflow-and-stormwater-reuse-municipal-grants-program>.

OPTIONAL PROJECT SUMMARY

Provide a project summary in the space provided. The project summary is optional and will not be scored. Where discrepancies exist between the optional project summary and information entered in Part IV of the application, Part IV of the application shall govern.

OPTIONAL CONSULTANT CONTACT

If the applicant would like a consultant to be copied on correspondence regarding this grant application, enter the optional consultant contact information in the space provided.

OPTIONAL ADDITIONAL INFORMATION

There may be aspects of the project that do not fit neatly into the categories covered by this application but will lead to a better understanding of the project by the grant application reviewers. Enter this information in the space provided.

APPLICANT CERTIFICATION

The Authorized Responsible Government Official must sign and date the application form prior to submittal to the DNR.

The name or job title of the Authorized Responsible Government Official (who is authorized to sign contracts on behalf of the local unit of government) must sign as shown on the [Governmental Responsibility Resolution](#) and date the application form prior to submittal to the DNR.