

Wisconsin Department of Natural Resources SWIMS Project Summary

General Project Information

Project ID: RP-014-00

Name: ROCK RIVER COALITION, INC: Corporate Outreach: Forming New Partnerships in the Rock River Basin

Type: River Grant

Subtype: River Planning Grant

Status: COMPLETE

Start Date: 4/1/2000

End Date: 6/30/2001

Purpose: The Rock River Colition, Inc. will generate a strategy for developing business and corporate involvement with the Coalition to protect river quality and increase cooperation with businesses and industries. It will include: develop promotional materials for this strategy, develop a business needs assessment survey and a business contact strategy, work with UWEX CNRED staff begin implementing this strategy on a pilot basis.

A full description of the project scope and deliverables is available in the grant application, which is a part of this agreement. The DNR will be provided with both a paper copy and an electronic copy of the final report. Information will be disseminated to the public as described in the grant application.

Objective:

Comments: Grantee is ROCK RIVER COALITION, INC

Outcome:

Study Design:

QA Measures:

People

Name	Role	Status	Start Date	End Date	Organization	Comments
ROCK RIVER COALITION, INC,	GRANT_RECIPIENT	ACTIVE	4/1/2000	6/30/2001	ROCK RIVER COALITION, INC	

Project Statuses

Date	Reported By	Status	Comments
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Actions

Action	Detailed Description	Start Date	End Date	Status
Information and Education	The Rock River Coalition, Inc. will generate a strategy for developing business and corporate involvement with the Coalition to protect river quality and increase cooperation with businesses and industries. It will include: develop promotional materials for this strategy, develop a business needs assessment survey and a business contact strategy, work with UWEX CNRED staff begin implementing this strategy on a pilot basis.	4/1/2000	6/30/2001	COMPLETE

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Grant Awarded	The Rock River Coalition, Inc. will generate a strategy for developing business and corporate involvement with the Coalition to protect river quality and increase cooperation with businesses and industries. It will include: develop promotional materials for this strategy, develop a business needs assessment survey and a business contact strategy, work with UWEX CNRED staff begin implementing this strategy on a pilot basis.	4/1/2000	6/30/2001	COMPLETE
Engage Volunteers in Monitoring/Restoration	The Rock River Coalition, Inc. will generate a strategy for developing business and corporate involvement with the Coalition to protect river quality and increase cooperation with businesses and industries. It will include: develop promotional materials for this strategy, develop a business needs assessment survey and a business contact strategy, work with UWEX CNRED staff begin implementing this strategy on a pilot basis.	4/1/2000	6/30/2001	COMPLETE

Details: Parameter	Value/Amount	Units	Comments
BMP Implementation			
Degraded Biological Community			
I & E Activities			
Permit Modification			
Products Developed: Stormwater Plan			
Protective Areas: Feet of bank protected			
Protective Areas: Feet of bank protected			
Protective Areas: Feet of bank protected			
Report Writeup			
Stormwater Goals Addressed: Protective areas			
Stormwater Goals Addressed: Reduce TSS			
Streambank & Shoreline Protection: Pollutant load reduction			
Streambank & Shoreline Protection: Units			
Streambank & Shoreline Protection: Pollutant load reduction			
Streambank & Shoreline Protection: Units			
Streambanks: Feet of bank protected			
Streambanks: Feet of bank protected			
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Details: Parameter	Value/Amount	Units	Comments		
Total Nitrogen					
Total Phosphorus					
Total Suspended Solids					
Watershed Outreach, Planning					
Project Deliverable	The Rock River Coalition, Inc. will generate a strategy for developing business and corporate involvement with the Coalition to protect river quality and increase cooperation with businesses and industries. It will include: develop promotional materials for this strategy, develop a business needs assessment survey and a business contact strategy, work with UWEX CNRED staff begin implementing this strategy on a pilot basis.	4/1/2000	6/30/2001	COMPLETE	
Rivers Planning Grant	The Rock River Coalition, Inc. will generate a strategy for developing business and corporate involvement with the Coalition to protect river quality and increase cooperation with businesses and industries. It will include: develop promotional materials for this strategy, develop a business needs assessment survey and a business contact strategy, work with UWEX CNRED staff begin implementing this strategy on a pilot basis.	4/1/2000	6/30/2001	COMPLETE	

Monitoring Stations

Station ID	Name	Comments

Assessment Units

WBIC	Segment	Local Name	Official Name
788800	1	Rock River	Rock River
788800	3	Rock River	Rock River

Lab Account Codes

Account Code	Description	Start Date	End Date

Forms

Form Code	Form Name

Methods

Method Code	Method Description

Fieldwork Events

Start Date	Status	Field ID	Station ID	Station Name

Documents

Title	Description	Author	Published	Comments

Budget

7/4/2024

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Combined Budgets:

Combined WSLH:

Combined Total: \$0.00

Funding					
Organization	Source	Type	Amount	Start Date	End Date