

Wisconsin Department of Natural Resources  
SWIMS Project Summary

General Project Information

**Project ID:** RP-172-10

**Name:** BAD RIVER WATERSHED ASSOCIATION: Marengo River Action Plan

**Type:** River Grant

**Subtype:** River Planning Grant

**Status:** COMPLETE

**Start Date:** 7/1/2009

**End Date:** 6/30/2010

**Purpose:** The Bad River Watershed Association is sponsoring a project that focuses on community outreach and the formation and direction of a Citizen Involvement Committee to guide the Marengo River Action Plan for the Marengo River watershed. The project is part of a broader Marengo River Watershed Partnership, which will identify, prioritize, and coordinate management actions. Specifically, the Citizen Involvement Committee will compile existing sociological surveys to prioritize public interests, develop conservation incentive program summaries for citizens, hold 5 focus group meetings with targeted audiences, and summarize and integrate focus group feedback into the Plan. The goal is to recruit 25 new members and 10 new organizational leaders through this effort.

The final deliverable includes: a final report with 1) sociological survey(s) compilation, 2) conservation program summaries, 3) focus group meeting attendance summaries and minutes, 4) focus group roadmap for Plan integration, and 5) list of new members or leaders recruited.

This scope is intended to summarize the detailed project scope provided in the application and does not supersede those application tasks/deliverables. Data, records, reports, and education materials, including GIS-based maps and digital images, must be submitted to the Department in a format specified by the regional lake coordinator.

**Objective:**

**Comments:** Grantee is BAD RIVER WATERSHED ASSOCIATION

**Outcome:**

**Study Design:**

**QA Measures:**

People						
Name	Role	Status	Start Date	End Date	Organization	Comments
Bad River Watershed Associatio	GRANT_RECIPIENT	COMPLETE	7/1/2009	6/30/2010	Bad River Watershed Association	
Brewster-Brown, Mariana	TEAM_MEMBER	ACTIVE	11/14/2017		Bad River Watershed Association	
Holtan, Emma	COORDINATOR	ACTIVE	2/23/2022		Superior Rivers Watershed Association	
Janisch, Tony	TEAM_MEMBER	ACTIVE	11/14/2017		Bad River Watershed Association	

Project Statuses

Date	Reported By	Status	Comments
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Actions

## Wisconsin Department of Natural Resources SWIMS Project Summary

Action	Detailed Description	Start Date	End Date	Status
Project Deliverable	The Bad River Watershed Association is sponsoring a project that focuses on community outreach and the formation and direction of a Citizen Involvement Committee to guide the Marengo River Action Plan for the Marengo River watershed. The project is part of a broader Marengo River Watershed Partnership, which will identify, prioritize, and coordinate management actions. Specifically, the Citizen Involvement Committee will compile existing sociological surveys to prioritize public interests, develop conservation incentive program summaries for citizens, hold 5 focus group meetings with targeted audiences, and summarize and integrate focus group feedback into the Plan. The goal is to recruit 25 new members and 10 new organizational leaders through this effort. The final deliverable includes: a final report with 1) sociological survey(s) compilation, 2) conservation program summaries, 3) focus group meeting attendance summaries and minutes, 4) focus group roadmap for Plan integration, and 5) list of new members or leaders recruited.	7/1/2009	6/30/2010	COMPLETE
Rivers Planning Grant	The Bad River Watershed Association is sponsoring a project that focuses on community outreach and the formation and direction of a Citizen Involvement Committee to guide the Marengo River Action Plan for the Marengo River watershed. The project is part of a broader Marengo River Watershed Partnership, which will identify, prioritize, and coordinate management actions. Specifically, the Citizen Involvement Committee will compile existing sociological surveys to prioritize public interests, develop conservation incentive program summaries for citizens, hold 5 focus group meetings with targeted audiences, and summarize and integrate focus group feedback into the Plan. The goal is to recruit 25 new members and 10 new organizational leaders through this effort. The final deliverable includes: a final report with 1) sociological survey(s) compilation, 2) conservation program summaries, 3) focus group meeting attendance summaries and minutes, 4) focus group roadmap for Plan integration, and 5) list of new members or leaders recruited.	7/1/2009	6/30/2010	COMPLETE

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Information and Education	The Bad River Watershed Association is sponsoring a project that focuses on community outreach and the formation and direction of a Citizen Involvement Committee to guide the Marengo River Action Plan for the Marengo River watershed. The project is part of a broader Marengo River Watershed Partnership, which will identify, prioritize, and coordinate management actions. Specifically, the Citizen Involvement Committee will compile existing sociological surveys to prioritize public interests, develop conservation incentive program summaries for citizens, hold 5 focus group meetings with targeted audiences, and summarize and integrate focus group feedback into the Plan. The goal is to recruit 25 new members and 10 new organizational leaders through this effort. The final deliverable includes: a final report with 1) sociological survey(s) compilation, 2) conservation program summaries, 3) focus group meeting attendance summaries and minutes, 4) focus group roadmap for Plan integration, and 5) list of new members or leaders recruited.	7/1/2009	6/30/2010	COMPLETE
Watershed Mapping or Assessment	The Bad River Watershed Association is sponsoring a project that focuses on community outreach and the formation and direction of a Citizen Involvement Committee to guide the Marengo River Action Plan for the Marengo River watershed. The project is part of a broader Marengo River Watershed Partnership, which will identify, prioritize, and coordinate management actions. Specifically, the Citizen Involvement Committee will compile existing sociological surveys to prioritize public interests, develop conservation incentive program summaries for citizens, hold 5 focus group meetings with targeted audiences, and summarize and integrate focus group feedback into the Plan. The goal is to recruit 25 new members and 10 new organizational leaders through this effort. The final deliverable includes: a final report with 1) sociological survey(s) compilation, 2) conservation program summaries, 3) focus group meeting attendance summaries and minutes, 4) focus group roadmap for Plan integration, and 5) list of new members or leaders recruited.	7/1/2009	6/30/2010	COMPLETE

Details: Parameter	Value/Amount	Units	Comments
BMP Implementation			
I & E Activities			
PCBs			
Permit Modification			
Products Developed: Stormwater Plan			
Protective Areas: Feet of bank protected			

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Details: Parameter		Value/Amount	Units	Comments	
	Protective Areas: Feet of bank protected				
	Protective Areas: Feet of bank protected				
	Report Writeup				
	Stormwater Goals Addressed: Protective areas				
	Stormwater Goals Addressed: Reduce TSS				
	Streambank & Shoreline Protection: Pollutant load reduction				
	Streambank & Shoreline Protection: Units				
	Streambank &Shoreline Protection: Pollutant load reduction				
	Streambank &Shoreline Protection: Units				
	Streambanks: Feet of bank protected				
	Streambanks: Feet of bank protected				
	Streambanks: Feet of bank protected				
	Total Nitrogen				
	Total Phosphorus				
	Total Suspended Solids				
	Watershed Outreach, Planning				
Grant Awarded	The Bad River Watershed Association is sponsoring a project that focuses on community outreach and the formation and direction of a Citizen Involvement Committee to guide the Marengo River Action Plan for the Marengo River watershed. The project is part of a broader Marengo River Watershed Partnership, which will identify, prioritize, and coordinate management actions. Specifically, the Citizen Involvement Committee will compile existing sociological surveys to prioritize public interests, develop conservation incentive program summaries for citizens, hold 5 focus group meetings with targeted audiences, and summarize and integrate focus group feedback into the Plan. The goal is to recruit 25 new members and 10 new organizational leaders through this effort. The final deliverable includes: a final report with 1) sociological survey(s) compilation, 2) conservation program summaries, 3) focus group meeting attendance summaries and minutes, 4) focus group roadmap for Plan integration, and 5) list of new members or leaders recruited.	7/1/2009	6/30/2010	COMPLETE	

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Engage Volunteers in Monitoring/Restoration	The Bad River Watershed Association is sponsoring a project that focuses on community outreach and the formation and direction of a Citizen Involvement Committee to guide the Marengo River Action Plan for the Marengo River watershed. The project is part of a broader Marengo River Watershed Partnership, which will identify, prioritize, and coordinate management actions. Specifically, the Citizen Involvement Committee will compile existing sociological surveys to prioritize public interests, develop conservation incentive program summaries for citizens, hold 5 focus group meetings with targeted audiences, and summarize and integrate focus group feedback into the Plan. The goal is to recruit 25 new members and 10 new organizational leaders through this effort. The final deliverable includes: a final report with 1) sociological survey(s) compilation, 2) conservation program summaries, 3) focus group meeting attendance summaries and minutes, 4) focus group roadmap for Plan integration, and 5) list of new members or leaders recruited.	7/1/2009	6/30/2010	COMPLETE
Informational Meetings	The Bad River Watershed Association is sponsoring a project that focuses on community outreach and the formation and direction of a Citizen Involvement Committee to guide the Marengo River Action Plan for the Marengo River watershed. The project is part of a broader Marengo River Watershed Partnership, which will identify, prioritize, and coordinate management actions. Specifically, the Citizen Involvement Committee will compile existing sociological surveys to prioritize public interests, develop conservation incentive program summaries for citizens, hold 5 focus group meetings with targeted audiences, and summarize and integrate focus group feedback into the Plan. The goal is to recruit 25 new members and 10 new organizational leaders through this effort. The final deliverable includes: a final report with 1) sociological survey(s) compilation, 2) conservation program summaries, 3) focus group meeting attendance summaries and minutes, 4) focus group roadmap for Plan integration, and 5) list of new members or leaders recruited.	7/1/2009	6/30/2010	COMPLETE

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Project Deliverable	The Bad River Watershed Association is sponsoring a project that focuses on community outreach and the formation and direction of a Citizen Involvement Committee to guide the Marengo River Action Plan for the Marengo River watershed. The project is part of a broader Marengo River Watershed Partnership, which will identify, prioritize, and coordinate management actions. Specifically, the Citizen Involvement Committee will compile existing sociological surveys to prioritize public interests, develop conservation incentive program summaries for citizens, hold 5 focus group meetings with targeted audiences, and summarize and integrate focus group feedback into the Plan. The goal is to recruit 25 new members and 10 new organizational leaders through this effort. The final deliverable includes: a final report with 1) sociological survey(s) compilation, 2) conservation program summaries, 3) focus group meeting attendance summaries and minutes, 4) focus group roadmap for Plan integration, and 5) list of new members or leaders recruited.	7/1/2009	6/30/2010	COMPLETE
Social Survey of Residents or Users	The Bad River Watershed Association is sponsoring a project that focuses on community outreach and the formation and direction of a Citizen Involvement Committee to guide the Marengo River Action Plan for the Marengo River watershed. The project is part of a broader Marengo River Watershed Partnership, which will identify, prioritize, and coordinate management actions. Specifically, the Citizen Involvement Committee will compile existing sociological surveys to prioritize public interests, develop conservation incentive program summaries for citizens, hold 5 focus group meetings with targeted audiences, and summarize and integrate focus group feedback into the Plan. The goal is to recruit 25 new members and 10 new organizational leaders through this effort. The final deliverable includes: a final report with 1) sociological survey(s) compilation, 2) conservation program summaries, 3) focus group meeting attendance summaries and minutes, 4) focus group roadmap for Plan integration, and 5) list of new members or leaders recruited.	7/1/2009	6/30/2010	COMPLETE

### Monitoring Stations

Station ID	Name	Comments
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### Assessment Units

WBIC	Segment	Local Name	Official Name
2911900	2	Marengo River	Marengo River

### Lab Account Codes

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Account Code	Description	Start Date	End Date
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Forms

Form Code	Form Name
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Methods

Method Code	Method Description
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Fieldwork Events

Start Date	Status	Field ID	Station ID	Station Name
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Documents

Title	Description	Author	Published	Comments
Final Report Letter		Michele Wheeler	2/18/2011	
Marengo River Watershed Partnership Project Local Community Survey Summary		Bad River Watershed Association	9/1/2010	
Marengo River Watershed Partnership Project Watershed Action Plan		Bad River Watershed Association	12/22/2010	
New Members and Leaders Recruited during the Marengo River Watershed Partnership Project		Bad Rvier Watershed Association	12/1/2010	
Watershed Outreach and Citiizen Involvement for the Marengo River Watershed Partnership Project		Bad River Watershed Association	12/1/2010	

Budget

Combined Budgets:

Combined WSLH:

Combined Total: \$0.00

Funding

Organization	Source	Type	Amount	Start Date	End Date
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