

Wisconsin Department of Natural Resources SWIMS Project Summary

General Project Information

Project ID:	GLRI_37735495
Name:	Lake Superior Binational Forum LaMP Implementation and Outreach
Type:	Great Lakes Restoration Initiative
Subtype:	Accountability, Monitoring, Collaboration, Education, Partnership
Status:	ACTIVE
Start Date:	10/1/2010
End Date:	12/31/2099
Purpose:	<p>The Forum proposes to complete five outreach activities that promote the goals of the Lakewide Management Plan (LaMP) and the Great Lakes Regional Collaboration (GLRC). These activities target multiple primary audiences: public stakeholders; local elected officials; the faith community; recreational kayakers/canoists; marina owners and users; and several secondary audiences. All audiences are positively affected by these outreach activities as we inform lake stakeholders how to reduce negative impacts on their communities and promote sustainable lifestyle choices, thus improving the overall quality of life in the basin. These projects include the following:</p> <ol style="list-style-type: none"> 1. Launch a Lake Superior Stewards Project to Build Watershed Capacity 2. Develop a Bernie the Burn Barrel Display 3. Promote Climate Change Outreach to Watersheds through Webinars and Collaborations 4. Expand Education/Outreach about LaMP Priorities: Outreach at Special Events 5. Hold Special Meetings with Local Elected Officials to Build Watershed Capacity
Objective:	<p>For 18 years, the USEPA has funded the facilitation of the Lake Superior Binational Forums activities through Northland College. This proposal requests additional funds to continue Forum facilitation and to enhance the effectiveness of currently approved outreach projects over the two-year grant period that ends December 31, 2011:</p> <ol style="list-style-type: none"> 1. Launch a Lake Superior Stewards Project to Build Watershed Capacity 2. Develop a Bernie the Burn Barrel Display 3. Promote Climate Change Outreach to Watersheds through Webinars and Collaborations 4. Expand Education/Outreach on LaMP Priorities: Outreach at Special Events 5. Hold Special Meetings with Local Elected Officials to Build Watershed Capacity
Comments:	\$144,623
Outcome:	<p>The Forum expects the following outcomes after completing this work plan:</p> <ol style="list-style-type: none"> 1. Increased public awareness of and support for the Binational Program and LaMP and GLRC goals and recommendations. 2. Increased public awareness about LaMP implementation activities and success stories. 3. The development of a new network of faith leaders, marina owners and users, recreational boaters, and local elected officials who can create positive change such as reducing mercury, other contaminants, and the spread of aquatic species in the basin. 4. Enhanced public understanding of environmental issues, challenges, and actions through media coverage and citizen engagement in Forum activities. 5. Increased stewardship and public participation in LaMP activities and restoration of beneficial uses currently impaired.
Study Design:	
QA Measures:	

Wisconsin Department of Natural Resources SWIMS Project Summary

People						
Name	Role	Status	Start Date	End Date	Organization	Comments
Radke, Lissa	COORDINATOR	ACTIVE	10/12/2010		Lake Superior Binational Forum	

Project Statuses			
Date	Reported By	Status	Comments

Project Status Detail

Actions

Action	Detailed Description	Start Date	End Date	Status
Information and Education	The Forum proposes to complete five outreach activities that promote the goals of the Lakewide Management Plan (LaMP) and the Great Lakes Regional Collaboration (GLRC). These activities target multiple primary audiences: public stakeholders; local elected officials; the faith community; recreational kayakers/canoeists; marina owners and users; and several secondary audiences. All audiences are positively affected by these outreach activities as we inform lake stakeholders how to reduce negative impacts on their communities and promote sustainable lifestyle choices, thus improving the overall quality of life in the basin. These projects include the following: 1. Launch a Lake Superior Stewards Project to Build Watershed Capacity 2. Develop a Bernie the Burn Barrel Display 3. Promote Climate Change Outreach to Watersheds through Webinars and Collaborations 4. Expand Education/Outreach about LaMP Priorities: Outreach at Special Events 5. Hold Special Meetings with Local Elected Officials to Build Watershed Capacity	1/1/2010	12/31/2011	PROPOSED

Monitoring Stations

Station ID	Name	Comments
------------	------	----------

Assessment Units

WBIC	Segment	Local Name	Official Name
2751220	1	Lake Superior	Lake Superior

Lab Account Codes

Account Code	Description	Start Date	End Date
--------------	-------------	------------	----------

Forms

Form Code	Form Name
-----------	-----------

Methods

Wisconsin Department of Natural Resources SWIMS Project Summary

Method Code	Method Description
-------------	--------------------

Fieldwork Events

Start Date	Status	Field ID	Station ID	Station Name
------------	--------	----------	------------	--------------

Documents

Title	Description	Author	Published	Comments
Lake Superior Binational Forum LaMP Implementation and Outreach, GLRI proposal, Radke		Radke, Lissa	2/2/2011	

Budget

Combined Budgets:

Combined WSLH:

Combined Total: \$0.00

Funding

Organization	Source	Type	Amount	Start Date	End Date
--------------	--------	------	--------	------------	----------