**Agenda** 5:00 – 6:30 p.m.

**Friends of the Manitowoc River Watershed** Aug. 25, 2015

WMM

1. Kayak launch at Lower Schuette Park – Jim/Amy
   1. Advertise it’s presence
   2. Try it out before its removed in fall
   3. Ribbon cutting ceremony? River Celebration?
2. Snap Shot Day – August 29th
3. Ground Water Seminar – October 14th, Kevin Masarik
   1. Rain Barrels
   2. Raffle Tickets
4. Group Donation Flyers
5. Beach Clean-up – Sep. 19th
   1. Sister Mary
   2. Beaches to clean/leaders assigned
   3. All beaches registered with the Alliance for the Great Lakes
6. Action items, goals and Theme idea’s for 2016
   1. Theme’s “We Love Lake Michigan” any other ideas??? (Jim and the Lake Michigan Stakeholders are focusing on a collective message)
   2. Review Other Goals and Action Items
   3. At least two seminars.
   4. At least four Explore and Restore river events.
   5. At least five newspaper articles released.
   6. Flyers and other forms of advertising and outreach for all events.
   7. Christening of the new kayak launch
   8. Reports and articles to be written and delivered in the LNRP, Wisconsin Maritime Museum, and YMCA newsletters.

Description of data to be collected 2016:

1. Number of participants attending each event
2. Participants’ contact information
3. Maps of invasive species photos and follow-up information
4. Number of memberships generated
5. Amount of litter collected
6. New Items
   1. Mary Klein (from Friends of Hika Bay) training session on how to sustain volunteers
   2. ?
7. Action Items

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b.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_