May 15, 2016

Dear Manitowoc Business Owner,

We know you are well aware of the close links between our urban and natural environments. We are reaching out to you because we know that as a business owner in Manitowoc, it is important to you to keep our city a thriving, healthy, energized place for people to live, work and play. An important element of this effort is to put our energies together to become stewards of the water, land and air that are the natural environment in which we find ourselves.

We invite you to become a supporter of the Friends of the Manitowoc River Watershed (FMRW). This volunteer group of area citizens formed in 2012 to enhance and protect the river and its environs. Your donation will support the group's great work! Ongoing projects include:

* The adoption of Lower Schuette Park, including installing a kayak launch, cleaning up graffiti, installing new trash cans, and maintaining hiking trails;
* The ongoing restoration of the Little Manitowoc River and Red Arrow Beach;
* Working with the City on enhancements to Blue Rail Beach;
* Annual river and beach clean-ups;
* Beach monitoring in collaboration with faculty at UW-Oshkosh;
* And more…

If you have any questions for us, please email us at fmrwinfo@gmail.com or visit us on the web at www.lnrp.org/friends-of-the-manitowoc-river-watershed. Then, please fill out the attached donation sheet. We have enclosed an addressed envelope you can use to return your donation; we just ask that you put a stamp on it! Please take this opportunity to invest in the environmental health of Manitowoc. Your children—and their children's children—are depending on you!

Best regards,

Kim Kettner Wendy Lutzke

FMRW Co-Chair FMRW Co-Chair



