

Agenda
Friends of the Manitowoc River Watershed

4:30 – 5:30 p.m.
Jan. 23, 2013
YMCA Conference Room

1. Membership Brochure Wendy/Jim
Final Draft
Distribute
Collection
2. Climate Change Seminar – Jim/Wendy
 - March 7, 2013 Seminar
Sue Loomans
Titus S. Seilheimer, Ph.D.
 - April Workshop Follow-up Seminar
Titus S. Seilheimer, Ph.D.
3. Featured in the Alliance for the Great Lakes Annual Publication
4. WAV Training/Project Red
5. Beach Cleanup – April 20, 2013
Present Back Packs/discuss if we want to sell/package with membership
Training
6. Watergrass Overview
7. Proposals for Stewardship Investment Fund
8. Review Goals/Action Items - 2013
 - A total of two seminars.
 - At least four Explore and Restore river events.
 - At least five newspaper articles released.
 - Fliers and other forms of advertising and outreach for all events.
 - Membership drives developed for the organization and included in all events.
 - Reports and articles to be written and delivered in the LNRP, Wisconsin Maritime Museum, and YMCA newsletters.

Description of data to be collected:

- Number of participants attending each event.
- Participants' contact information.
- Maps of invasive species.
- Number of memberships generated.
- A mailing list of riparian landowners on each basin.
- Responses from riparian landowners and event participants to evaluate the effectiveness of this project in raising awareness and engaging citizens in stewardship.
- Amount of litter collected

9. Action Items

a. Red Arrow Beach Project (need new information and update)

b. _____

c. _____

d. _____