

Notice: Use of this form is required by the DNR for any application filed pursuant to ch. NR 190 or 191, Wis. Adm. Code. Personal information (PI data) collected on this form, including such data as your name, address, phone number, etc., will be used for management and enforcement of DNR programs, and is not intended to be used for any other purpose. Information will be made accessible to requesters under Wisconsin's Open Records laws (s. 19.32-19.39, Wis. Stats.) and requirements.

Section I: Application Type

Lake Management Planning Grant

Check one:

Large-scale planning grant

Small-scale planning grant

Check one:

Lake education

Organizational development

Other study or assessment, or multiple-purpose project

Lake Management Protection Grant

Check one:

Wetland restoration

Ordinance development

Lake improvement

Lake classification

Land or easement acquisition

Legislative District Numbers	
Senate	Assembly
15	45

To determine your legislative district, go to <http://165.189.139.210/WAML/>
Type in complete address, next screen shows information.

Section II: Applicant Information

Applicant Decatur Lake Mill Race Association (DLMRA)		Type of Eligible Applicant	
Lake Name Decatur Lake	Size in Acres 109.00	<input type="checkbox"/> County	<input type="checkbox"/> Tribe
Project County/Township/Section/Range Brodhead, Green County		<input type="checkbox"/> City	<input type="checkbox"/> Sanitary District
Authorized Representative Named by Resolution Elizabeth Pfluger		<input type="checkbox"/> Village	<input type="checkbox"/> Lake District
Authorized Representative Title Board Member, DLMRA		<input checked="" type="checkbox"/> Town	<input checked="" type="checkbox"/> Lake Association
Address 1001 W 3rd Ave		<input type="checkbox"/> Other Governmental Unit	
City Brodhead	State	<input type="checkbox"/> Non Profit Conservation Organization	
Daytime Phone (area code) (608) 225-0346	Evening Phone (area code) (608) 897-8766	<input type="checkbox"/> School Districts (Planning)	
E-mail Address epfluger@gmail.com		Project Contact Name Elizabeth Pfluger	
Project Contact Title Board Member, DLMRA		Project Contact Title Board Member, DLMRA	
Address 1001 W 3rd Ave		Address 1001 W 3rd Ave	
City Brodhead	State	City Brodhead	State
ZIP Code 53520	WI	ZIP Code 53520	WI
Daytime Phone (area code) (608) 225-0346	Evening Phone (area code) (608) 897-8766	Daytime Phone (area code) (608) 225-0346	Evening Phone (area code) (608) 897-8766
E-mail Address epfluger@gmail.com		E-Mail Address epfluger@gmail.com	

Mail Check to: (if different from applicant)

Name and Title Jaine Winters, DLMRA Treasurer	Address N3928 Park Rd		
Organization Decatur Lake and Mill Race Association (DLMRA)	City Brodhead	State WI	ZIP Code 53520

For DNR Use Only

Application Type	Date Received	Date Reviewed (LC)	Lake Coordinator Approval / Date
Waterbody ID# 875300	Adequate Public Access <input type="checkbox"/> Yes <input type="checkbox"/> No	Environmental Grants Specialist Approval / Date Sandy Chancellor 8/14/13	
Eligible Project <input type="checkbox"/> Yes <input type="checkbox"/> No	Eligible Applicant <input type="checkbox"/> Yes <input type="checkbox"/> No	Project Priority Rank	
Prior Grant Award(s) <input type="checkbox"/> Yes <input type="checkbox"/> No	Fiscal Year(s)	Amount Received To Date \$	Project Awarded <input type="checkbox"/> Yes <input type="checkbox"/> No

Section III: Project Information

Project Title DLMRA 2013 Communication Project	Proposed Ending Date 12/31/13
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Other Management Units Around Lake	Letter of Support	Other Management Units Around Lake	Letter of Support
1. Lower Sugar River Watershed Association	<input checked="" type="checkbox"/>	4. City of Brodhead	<input checked="" type="checkbox"/>
2. Upper Sugar River Watershed Association	<input checked="" type="checkbox"/>	5. Brodhead Chamber of Commerce	<input checked="" type="checkbox"/>
3. Town of Decatur	<input checked="" type="checkbox"/>	6. Timothy Cullen, WI State Senator	<input checked="" type="checkbox"/>

Section IV: Lake Access

Number of Public Vehicle Trailer Parking Spaces Available at Public Access Sites: 1

Number of Public Access Sites on Lake Including Boat Launches and Walk-ins: 3

Section V: Cost Estimate and Grant Request

Section V must be completed or application will be returned. Details in support of Section V are welcome.	Project Costs		
	Column 1 Cash Costs	Column 2 Donated Value	<i>DNR Use Only</i>
1. Salaries, wages and employee benefits		2,040.00	
2. Consulting services			
3. Purchased services--printing and mailing			
4. Other purchased services (specify): Website Building Fees + first year maintenance	3,400.00	1,950.00	
5. Plant material			
6. Supplies (specify)			
7. Depreciation on equipment			
8. Hourly equipment use charges			
9. State Lab of Hygiene (SLOH) Costs			
10. Non-SLOH Lab Costs			
11. Land or easement acquisition value			
12. Associated acquisition costs			
13. Other (specify) Webhosting	300.00		
14. Subtotals (sum each column)	3,700.00	3,990.00	
15. Total Project Cost Estimate (sum of column 1 plus sum of column 2)	7,690.00		
16. State Share Requested (calculate based on State share listed below)	3,000.00		

Subject to the following maximum grant amounts:

- Large-scale lake planning projects--up to \$25,000 - 67% State share
- Small-scale lake planning projects--up to \$3,000 - 67% State share
- Lake classification and regulation or ordinance development projects--up to \$50,000 - 75% State share
- Lake protection projects (other than lake classification and regulation or ordinance development projects)--up to \$200,000 - 75% State share

Use of Federal funding as match: (check box below if applicable)

We are using or planning to apply for Federal funds to be used as match.

If known, indicate source of funding:

Section VI: Attachments (check all that are included)

A. For all applicants:

- 1. Authorizing resolution
- 2. Letters of support
- 3. Map of project location and boundaries
- 4. Lake map with public access sites identified (per Section IV of this application and page 33 of the guidelines)
- 5. Itemized breakdown of expenses
- 6. For projects that entail sending samples to the State Laboratory of Hygiene (SLOH) only: a completed SLOH Projected Cost Form
- 7. Project scope/description:
 - a. Description of project area
 - b. Description of problem to be addressed by project
 - c. Discussion of project goals and objectives
 - d. Description of methods and activities
 - e. Description of project products or deliverables
 - f. Description of data to be collected, if applicable
 - g. Description of existing and proposed partnerships
 - h. Discussion of role of project in planning and/or management of lake
 - i. Timetable for implementation of key activities
 - j. Plan for sharing project results
 - k. Other information in support of project not described above

B. For applicants that are Lake Management Organizations (LMOs) or Non-profit Conservation Organizations (NCOs):

- 1. For first time applicant LMOs only: A completed Form 8700-226 (Lake Association Organizational Application)
- 2. For first time applicant NCOs only: Copy of IRS 501(c)(3) determination letter and copies of your Articles of Incorporation and Bylaws
- 3. List of national and/or statewide organizations with which you are affiliated
- 4. List of board members' names, including municipality and county of residence. Designate officers
- 5. Documentation of current financial status
- 6. For land or easement acquisition projects: Detailed description of your organization's land management experience
- 7. Brochures, newsletters, annual reports or other information about your organization

C. Wetland Restoration Projects:

- 1. Deed, easement, or land control agreement
- 2. Preliminary engineering plans
- 3. Water regulatory permits
- 4. Map of project location and boundaries

D. Ordinance Development Projects:

- 1. Inventory of applicable existing ordinances
- 2. Description of resources each jurisdiction allocates to enforcement
- 3. Preliminary surveys

E. Lake Improvement Projects:

- 1. Engineering and design plans
- 2. Water regulatory permits
- 3. Map of project location and boundaries

Section VI: Attachments, continued

F. Land or easement acquisition projects:

- 1. DNR Form 1800-1 (Environmental Hazards Assessment Form)
- 2. Legal description of the property
- 3. Project location boundary map
- 4. Property or easement appraisal (if not previously submitted to the Department)
- 5. If escrow closing, the title insurance commitment
- 6. Evidence of compliance with Uniform Relocation Act requirements, if applicable
- 7. Agricultural Impact Statement, if applicable
- 8. Status of acquisition negotiations, including expected time frame for closing
- 9. A land management plan
 - a. Full description of property and conditions
 - b. Description of current and proposed uses of property and adjoining properties
 - c. Management requirements for property
 - d. If roads, piers or grading are proposed, a topographic survey with feature locations, and design cross sections

Section VII: Certification

I certify that information in this application and all its attachments are true and correct and in conformity with applicable Wis. Statutes.

Print/Type Name of Authorized Representative Elizabeth Pfluger	Title of Authorized Representative Board Member, DLMRA
Signature of Authorized Representative 	Date Signed 07/12/13

LSRWA | Lower Sugar River Watershed Association

Officers

Susan Lehnhardt, President
Pat Cardiff, Vice President
Megan Phillips, Treasurer
Jack Broughton, Int Secretary

Board Members

Aaron Kubichka
Kevin Rohling
Lena Verkuilen
Meredith Tripp
Robert Hansis

Staff

Lindsay Andrews, Program
Coordinator

Action Team Leads

Organization

Megan Phillips
Lynnette Nelson

Technical

Lindsay Andrews

Science

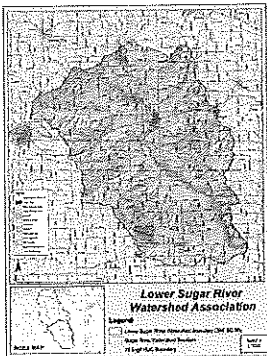
Susan Lehnhardt
Diantha Drown

Education/Outreach

Carol Aslesen
Lena Verkuilen

Grant Writing

Lindsay Andrews



May 20, 13

Mr. John Winters, President
Decatur Lake and Mill Race Association
N3928 Park Road
Brodhead WI 53520

Re Letter of Support—Communication Grant Application

Dear Mr. Winters:

On behalf of the Lower Sugar River Watershed Association Board of Directors, I offer this letter in support of the Decatur Lake and Mill Race Association (DLMRA) 2013 Communication project being submitted to the Wisconsin Department of Natural Resources for Lake Management Planning. Our organization recognizes and supports the efforts of DLMRA as a partner in the watershed. Over the past two years, several members of DLMRA have made outstanding contributions to LSRWA's Citizen Science programming and serve in leadership roles in our organization.

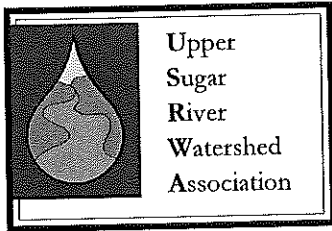
We recognize the need and value of accessible, timely communication among all partners in the watershed. We believe this project will support DLMRA's efforts to share their concerns, issues, and opportunities regarding Decatur Lake and the Mill Race with their members, partners and the broader public. More importantly, this project will help to increase public awareness and effectively broaden the conversation about waterway issues in our watershed.

LSRWA fully supports the efforts of the DLMRA as they seek external funding to expand their communication capacity to their membership, to their partners, and to our watershed community.

Very truly yours,

Susan M. Lehnhardt

Susan Lehnhardt, President
Lower Sugar River Watershed Association, Inc.
17921 Smith Road, P.O. Box 256
Brodhead, WI 53520



PO Box 314 ♦ Mount Horeb, WI 53572
Phone/Fax: 608-437-7707 ♦ usrwa@usrwa.org
www.usrwa.org

John Winters
Decatur Lake Mill Race Association
N3928 Park Road
Brodhead, WI 53520

June 3, 2013

Dear Mr. Winters,

I am writing on behalf of the Upper Sugar River Watershed Association (USRWA) in support of the Decatur Lake Mill Race Association's application for a Wisconsin Dept. of Natural Resources Lake Planning Grant. The Upper Sugar River Watershed Association recognizes the need for accessible, timely communication regarding Decatur Lake and the Mill Race, and believes this project will help increase public awareness of our waterway issues.

We fully support the efforts of the Decatur Lake Mill Race Association as they seek external funding to support a program designed to increase communication to and within their membership, to our community as a whole.

For the River,



Megan Phillips, Executive Director
USRWA
207 East Main St.
Mt. Horeb, WI 53572
www.usrwa.org

May 22, 2013

John Winters, President
Decatur Lake and Mill Race Association
N3928 Park Road
Brodhead WI 53520

Dear Mr. Winters:

It is my pleasure to write a letter in support of the Decatur Lake and Mill Race Association (DLMRA) 2013 Communication project being submitted to the Wisconsin Department of Natural Resources for Lake Management Planning.

The Town of Decatur recognizes the need for accessible communication regarding Decatur Lake and our local waterways, and believes this project will help make the public more aware of these issues.

Our township board members voted unanimously to support the efforts of the DLMRA as they seek external funding to support a program designed to increase communication within their membership, and to our community as a whole.

Sincerely,
Town of Decatur



Arthur Riese
Decatur Town Chairman
P. O. Box 333
1408 14th St.
Brodhead, WI 53520

June 13, 2013

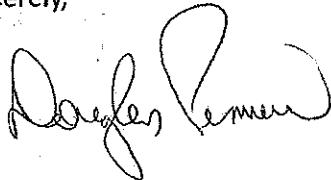
Mr. John Winters, President
Decatur Lake and Mill Race Association
N3928 Park Road
Brodhead WI 53520

Dear Mr. Winters:

It is my pleasure to write a letter in support of the Decatur Lake and Mill Race Association (DLMRA) 2013 Communication project being submitted to the Wisconsin Department of Natural Resources for Lake Management Planning. The City of Brodhead, WI recognizes the need for accessible, timely communication regarding the Decatur Lake and the Mill Race, and believes this project will help increase public awareness of our waterway issues. DLMRA has contributed their time and talents to our community and this project will increase those endeavors.

I fully support the efforts of the DLMRA as they seek external funding to support a program designed to increase communication to and within their membership, and to our community as a whole.

Sincerely,

A handwritten signature in black ink, appearing to read "Douglas Pinnow". The signature is fluid and cursive, written over a light background.

Douglas Pinnow - Mayor
City of Brodhead
1111 W. 2nd Ave.
Brodhead, WI 53520-0168
pinnowd@yahoo.com

June 5, 2013

Mr. John Winters, President
Decatur Lake and Mill Race Association
N3928 Park Road
Brodhead WI 53520

Dear Mr. Winters:

It is my pleasure to write a letter in support of the Decatur Lake and Mill Race Association (DLMRA) 2013 Communication project being submitted to the Wisconsin Department of Natural Resources for Lake Management Planning. The Chamber of Commerce of Brodhead, WI recognizes the need for accessible, timely communication regarding Decatur Lake and the Mill Race, and believes this project will help increase public awareness of our waterway issues. DLMRA has contributed their time and talents to both our association's efforts and the community, and this project will increase those endeavors.

I fully support the efforts of the DLMRA as they seek external funding to support a program designed to increase communication to and within their membership, and to our community as a whole.

Sincerely,

A handwritten signature in black ink, appearing to read "James Flister". The signature is stylized with large, flowing loops and a prominent flourish at the end.

James Flister - President
Chamber of Commerce
905 10th St.
Brodhead, WI 53520
flisterjames@gmail.com

TIM CULLEN
STATE SENATOR
15th District

Capitol Address:
State Capitol, South Wing
P.O. Box 7882
Madison, WI 53707-7882
(608) 266-2253

Toll Free:
1 (800) 334-1468

E-Mail Address:
Sen.Cullen@legis.wi.gov

Web Address:
<http://cullen.senate.wi.gov>



June 20, 2013

John Winters, President
Decatur Lake and Mill Race Association
N3928 Park Road
Brodhead WI 53520

Dear Mr. Winters:

I am writing in support the Decatur Lake and Mill Race Association's application to the Wisconsin Department of Natural Resources for a \$5,000 communications grant.

The association's mission is to improve the water quality, fishery, boating safety, and aesthetics of both Decatur Lake and the mill race. The organization has partnered with state, county and local government; two watershed associations; and a sportsman's club on various projects. To raise awareness of the work of the association, to encourage public participation, and to communicate with members, the association wants to develop a website, membership database, and electronic newsletter. The \$5,000 grant will allow them to do this.

I support the efforts of the association to improve the quality of these two waterways for public recreation. I recognize the need for accessible, timely communication between the Decatur Lake and the Mill Race Association, its members, partners and the public. Association members have contributed their time and talents to the community, and this project will enable more such partnerships.

For these reasons, I endorse the Decatur Lake and Mill Race Association's grant application.

Sincerely,

A handwritten signature in black ink, appearing to read 'Tim Cullen', written over a horizontal line.

Tim Cullen
State Senator

TC:kf

May 20, 2013

Mr. John Winters, President
Decatur Lake and Mill Race Association
N3928 Park Road
Brodhead WI 53520

Dear Mr. Winters:

It is my pleasure to write a letter in support of the Decatur Lake and Mill Race Association (DLMRA) 2013 Communication project being submitted to the Wisconsin Department of Natural Resources for Lake Management Planning. The Green County Board of Supervisors recognizes the need for accessible, timely communication regarding Decatur Lake and the Mill Race, and believes this project will help increase public awareness of our waterway issues. DLMRA has contributed their time and talents to both our association's efforts and the community, and this project will increase those endeavors.

I fully support the efforts of the DLMRA as they seek external funding to support a program designed to increase communication to and within their membership, and to our community as a whole.

Sincerely,



Steven Stettler - Green County Supervisor (Majority of Decatur Township)
Green County Board of Supervisors
W1668 CTH F
Brodhead, WI 53520
steve@decaturdairy.com

June 4, 2013

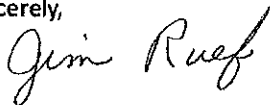
Mr. John Winters, President
Decatur Lake and Mill Race Association
N3928 Park Road
Brodhead WI 53520

Dear Mr. Winters:

It is my pleasure to write a letter in support of the Decatur Lake and Mill Race Association (DLMRA) 2013 Communication project being submitted to the Wisconsin Department of Natural Resources for Lake Management Planning. The County Line Sportsman's Club recognizes the need for accessible, timely communication regarding Decatur Lake and the Mill Race, and believes this project will help increase public awareness of our waterway issues. DLMRA has contributed their time and talents to both our association's efforts and the community, and this project will increase those endeavors.

I fully support the efforts of the DLMRA as they seek external funding to support a program designed to increase communication to and within their membership, and to our community as a whole.

Sincerely,



Jim Ruff – President
County Line Sportsman's Club
N4144 Pine St. Unit #1
Brodhead, WI 53520
KR - Ruff@yahoo.com

WI DNR Small Scale Lake Grant Project Scope and Description

Project Description:

The Decatur Lake and Mill Race Association (DLMRA) communication project will improve information and education communication through an association website, quarterly e-newsletters and mailable newsletters. Other benefits provided include focus on lake and waterway issues, opportunities for member and interested parties for support and involvement, and timely distribution of association information.

Problem being addressed by project:

DLMRA members and interested parties are contacted about organization, general lake/waterway issues, and related meetings through phone calls, in-person updates or postcards. These methods are overly time consuming and rely on manual membership lists that may be out of date or inaccurate.

Project Goals and Objectives:

Create an organization website where members and interested parties can view association and related information, and sign up for automated delivery of quarterly e-newsletters. For membership without internet access, send via postal mail quarterly newsletters including any upcoming membership meeting or event dates.

Method and Activities:

A Request for Quote (RFQ) will be sent out to pre-selected web designers for website creation. After RFQs have been compared, the chosen vendor will create an association website including content outline, site map, wireframes (navigation flows), and sample mockups. Training will be provided to key membership for ongoing maintenance and updates. Once these components have been completed and approved, the official launch date for the website will be communicated.

Project Deliverables:

- Selection of a domain and website service provider
- Creation of an association website
- Creation of a computerized DLMRA membership list
- Creation of an e-distribution DLMRA mailing list
- Creation and development of a quarterly DLMRA e-newsletter
- Creation and development of a quarterly, mailable DLMRA newsletter
- Estimated postage needs for the 2013 fiscal year for the quarterly, mailable DLMRA newsletter
- Training for website maintenance including how to add, edit or remove content
- Training for membership and e-distribution list maintenance

Data to be collected:

Membership Names and Contact Information.

Existing and Proposed Partnerships:

Lower Sugar River Watershed Association; Upper Sugar River Watershed Association; Town of Decatur; Brodhead Chamber of Commerce; City of Brodhead, Water Action Volunteers (WAV).

Project role in planning and/or management of lake:

Focus on lake and waterway issues will be highlighted on the websites' home page; DLMRA and partnership support and involvement opportunities for members and interested parties, and timely distribution of association information will also be detailed.

Timetable for key activities:

<u>Activity</u>	<u>Target Date</u>
Create RFQ for domain/website service	6/28/2013
Send website RFQ to select service providers	7/19/2013
Select web service provider	8/2/2013
Build association website	9/27/2013
Training for website maintenance/updates	9/27/2013
Website launch	10/1/2013

move ahead dates as grant activities prior to award date are not eligible for reimbursement

Sharing project reports:

DLMRA Board of Directors will be notified of the selection of the domain and website service provider. Once the website is live, a notification email will be sent to both membership and all interested parties that have provided a valid email address

Other information in support of project not described above:

None.

DLMRA 2013 Communication Grant

1. Salaries, wages and employee benefit – Volunteer Time
 Web Design Content
 4 weeks web design content work (4*40 hours = 160 hours)

	Hours	Rate	Total	Donation	Total Value
	160	\$12.00	\$1,920.00	\$1,920.00	\$1,920.00
Subtotal			\$2,040.00	\$2,040.00	\$2,040.00

Project Management
 4 weeks project management oversight (4 * 2.5 hours = 10 hours)

	10	\$12.00	\$120.00	\$120.00	\$120.00
Subtotal			\$2,040.00	\$2,040.00	\$2,040.00

4. Other purchased services (specify): Website Building Fees + first year maintenance

Website Building Fees

Website design, Development, CMS, Shopping Cart, support and training manual
 Design, program and integrate Mass Email Template

	Rate	Donation	Adjusted Rate	Total Value
	\$4,500.00	-\$1,500.00	\$3,000.00	\$4,500.00
	\$850.00	-\$450.00	\$400.00	\$850.00

Webhosting (\$25 per month * 12 months = \$300 per year)

	\$300.00			\$300.00
Subtotal	\$5,650.00	-\$1,950.00	\$3,400.00	\$5,650.00

Total

\$7,690.00