WDNR OFFICE OF THE GREAT LAKES AOC CAPACITY GRANTS OCTOBER 1, 2016 – MARCH 14, 2017

QUARTERLY REPORT

REPORTING: KELLY REYER, FWWA OUTREACH COORDINATOR

Project Title: Aesthetics Monitoring Program for the Green Bay AOC

Project Applicant: Fox-Wolf Watershed Alliance

PO Box 1861

1000 N Ballard Road Appleton, WI 54911

Fiscal Agent: Fox-Wolf Watershed Alliance

Project Implementation Leader: Fox-Wolf Watershed Alliance

Person responsible for quarterly reporting: Kelly Reyer, Outreach Coordinator

Project Location: Lower Green Bay and Fox River AOC, Aesthetics Monitoring Sites 1-12 Deliverables:

Aesthetics Monitoring Promotional Materials (developed by Fox-Wolf)

Volunteer recruitment flyer/poster-This is attached to report e-mail

Program fact sheet This is attached to report e-mail. The Aesthetics Monitoring link on our website is: http://www.fwwa.org/volunteer-opportunites/aesthetics-monitoring/ (This will be updated.)

Volunteer Contact Information

Names and contact information for all program volunteers. This was provided in the previous report for work ending on September 30, 2016

Site Monitoring Forms

Completed monitoring forms. All paper forms have been submitted electronically. All electronic forms go directly to the DNR. No monitoring took place during the timeframe of this report.

Quarterly Updates to DNR

Quarterly reports will include the following information:

- Amount of money spent that quarter: \$740.57—an invoice is attached to this report.
- Deliverables and work accomplished during the quarter and any problems that were encountered and how they were resolved: Work on this program included time spend on the previous quarterly report, getting contact information for volunteers, delivering thank you items, preparing for VolunteerFest (design/print/cut flyer and sign-in sheet, time spend at VolunteerFest, time spent researching promotional items, creating design for coolers, ordering coolers, and discussions/meetings for the program as a whole. VolunteerFest took place on November 29th and had a turnout of approximately 500 volunteers and several people
- Planned tasks/deliverables for the next quarter:
 Planning to participate again in St. Norbert College's Into the Streets program to get

students to Aesthetics Monitor again. Redo the Aesthetics Monitoring page on the FWWA website. Plan a FWWA day trip to visit sites and approach potential volunteers on site. Use the promotional items to encourage continued volunteer efforts. Reach out to UWGB, NWTC, Graymont, and more for potential teams of volunteers. Promote the program at the July 20th Green Bay Gamblers game. Participate in St. Norbert's Into the Streets program. Design and print Aesthetics monitoring sheets to use in the coolers and to hand out at the baseball game.





