

WDNR OFFICE OF THE GREAT LAKES AOC CAPACITY GRANTS

MARCH 14, 2017 – JUNE 30, 2017

QUARTERLY REPORT

REPORTING: KELLY REYER, FWVA OUTREACH COORDINATOR

Project Title: **Aesthetics Monitoring Program for the Green Bay AOC**

Project Applicant: **Fox-Wolf Watershed Alliance**

PO Box 1861
309 E. Kimberly Avenue
Kimberly, WI 54136

Fiscal Agent: Fox-Wolf Watershed Alliance

Project Implementation Leader: Fox-Wolf Watershed Alliance

Person responsible for quarterly reporting: **Kelly Reyer, Outreach Coordinator**

Project Location: **Lower Green Bay and Fox River AOC, Aesthetics Monitoring Sites 1-12** Deliverables:

Aesthetics Monitoring Promotional Materials (developed by Fox-Wolf, reported previously)

Volunteer recruitment flyer/poster-[See below](#).

Program fact sheet [All information on the program can be found on our recently updated website page including the online waiver form, a description of the program, a map showing all of the locations, a link to the online survey form, the downloadable paper form, and the entire volunteer packet. This was all updated after an overhaul of the entire FWVA website <http://fwwa.org/aesthetics-monitoring/>](#)

A smaller, step-by-step program fact sheet was created to fit the imprinted coolers to be given away to anglers and residents participating in the program approached on-site. The idea is to encourage volunteers to continue with the program and potentially monitor other locations.

Volunteer Contact Information

Names and contact information for all program volunteers. [This will be provided and collected ongoing throughout the monitoring season.](#)

Site Monitoring Forms

Completed monitoring forms. [All paper forms will be submitted electronically. All electronic forms go directly to the DNR.](#)

Quarterly Updates to DNR

Quarterly reports will include the following information:

- Amount of money spent that quarter: [\\$551.74—an invoice is attached to this report.](#)
- Deliverables and work accomplished during the quarter and any problems that were encountered and how they were resolved: [Work on this program included time spent creating/cutting informational program sheets, creating clipboard packets for the Aesthetics Monitoring day trip, scheduling & rescheduling the day trip, advertising the](#)

program in FWWA's The Source blog and on Facebook, creating an Aesthetics Monitoring page on FWWA's website, and making community contacts.

- o Planned tasks/deliverables for the next quarter:



Continue advertising the program with area businesses, schools, and organizations, post about the program on FWWA's blog and Facebook

--Send out mass e-mail about the program to previous and potential volunteers

--Hand out Aesthetic Monitoring program sheets at the July 20th Green Bay Bullfrogs baseball game in Green Bay

--Participate in the FWWA staff Aesthetics Monitoring Day Trip on July 27th

--Coordinate Aesthetics Monitoring volunteers as part of St. Norbert College's Into the Streets program on August 25th

As a part of St. Norbert College's "Week of Welcome" for incoming first year students, the 14th annual *Into the Streets*:

- Provides incoming students with the opportunity to learn more about their community through service
- Benefits community partners by providing service and giving you the opportunity to share the impact of your work in our community and promote your volunteer needs

Description for Volunteering at the Community Partner site:

- ♦ Half-day afternoon service event on **FRIDAY, August 25, 2017**
- ♦ Participation of over 600 first year students at community sites in the De Pere/Green Bay Area

Goals:

- ♦ Connect new students to the greater community via service
- ♦ Build community within small first year student groups
- ♦ Live the Norbertine tradition by responding to the needs of the local community

Schedule:

- ♦ 1:45 pm – Rally/Preparation/Send-Off at St. Norbert College
- ♦ 2:00-2:15 pm – Depart to Sites
- ♦ 2:15-2:45 pm – Arrive at Sites
- ♦ 4:15-4:45 pm – Depart from Sites




Aesthetics Monitoring

- Your feedback is needed in gauging the public's perception of our local waterways in the Green Bay area
- Monitoring of our water resources occurs in the spring, summer, and early fall.
- Please choose one or more sites to monitor (there are 12 sites throughout the Green Bay area)
- Please monitor as many different sites with which you are comfortable.
- Please adhere to safety precautions when monitoring your site(s).
- Everything you need to get started can be found at www.fwwa.org/aesthetics-monitoring/

Questions?
Please contact: Kelly Reyer
E-mail: Kelly@fwwa.org
Phone: 920.915.1502





FOX-WOLF WATERSHED ALLIANCE NIGHT AT JOANNES STADIUM




THURSDAY, JULY 20th • 7:05 • GATES 6:05

**\$4 OF EVERY TICKET
PURCHASED WILL GO
BACK TO THE FOX-
WOLF WATERSHED**



vs.



=\$16

★ Reserved Bleacher Ticket ★ ★ Bullfrog Hat ★ ★ Hot Dog and Soda ★