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November 3rd, 2025

Final Report: AEPP79924
Adopt a Launch – Fox-Wolf Watershed Alliance
2025

From March 2024 - October 2025, the Fox-Wolf Aquatic Invasive Species (AIS) Program successfully met and exceeded the deliverables and goals outlined in the Wisconsin Department of Natural Resources (WDNR) Surface Water Grant; PREV – Adopt a Launch – Fox Wolf Watershed Alliance (Grant AEPP79924).

The Adopt a Launch – Fox Wolf Watershed Alliance final report is outlined as follows:

A. Program accomplishments delineated by Grant AEPP79924 Deliverables

Each grant goal is followed by a list of bulleted deliverables for each outlined grant activity. Evidence of progress toward the deliverable is described below each deliverable

Project Highlights:

- **24 Launches Adopted Throughout the Basin**
- **Over 290 target invasive species monitoring hours**
- **12 Volunteer Trainings for Adopt a Launch activities**
- **11 social media posts highlighting Adopt a Launch Program**

Program Accomplishments Delineated by Grant AEPP79924 Deliverables

Goal 1: Coordinate Adopt a Launch Program with the adoption of a minimum of 15 boat launches in the region of Brown, Calumet, Fond du Lac, Outagamie, and Winnebago counties.

1.a. Deliverables

- *Recruit and coordinate Adopt a Launch volunteers, applications, and monitoring results*
 - Recruited and coordinated 64 volunteers in the Program
 - Liaise with boat launch owners on monitoring findings, trash pickup, addressing maintenance issues
- *20 boat launches adopted in the Adopt-a-Launch Program*
 - Twenty-four boat launches adopted in the Fox-Wolf Watershed Alliance's Adopt a Launch Program
 - Asylum Bay Boat Launch, Menominee Park Boat Launch, Butte des Morts County Boat Launch, Fugleberg Boat Launch, Grundman Boat Launch, Highway 45 Wayside Boat Access, Suamaico Boat Launch, Manderly Way Kayak Launch, Fox Point Boat Launch, Bomier Boat Launch, Rainbow Park Launch, Lily Lake Boat Launch, Fred Miller Park Boat Launch, Telulah Park Kayak Launch, Lutz Park Boat Launch, 1000 Islands Kayak Launch, Metro Boat Launch, Winneconne Park Boat Launch, Richter Lane Boat Launch, Lake Poygan Boat Launch, Perkofski Launch Boat Launch, William Steiger Park Launch, Fritse Park Boat Launch, Howard Memorial Park Boat Launch
- *6 social media/press releases highlighting Adopt a Launch program and volunteer involvement*
 - Created and posted eleven social media posts highlighting the Program and volunteer efforts
- *Order and post Adopt a Launch sign highlighting the program, local boat launch owner, and volunteers at all adopted boat launches*
 - Designed and ordered Adopt a Launch signs for each adopted launch. Every sign includes the Adopt a Launch logo, a short explanation of the efforts, logos of the boat launch owner and Fox-Wolf, and the agreed upon volunteer group name/logo
- *Increased AIS prevention signage impressions at boat launches*
 - Posted Adopt a Launch signs next to or near the DNR approved AIS prevention sign at each adopted boat launch



Goal 2: Prevent the spread of invasive species to other waterbodies and throughout the System through the 200 monitoring hours at local boat launches

2.a. Deliverables

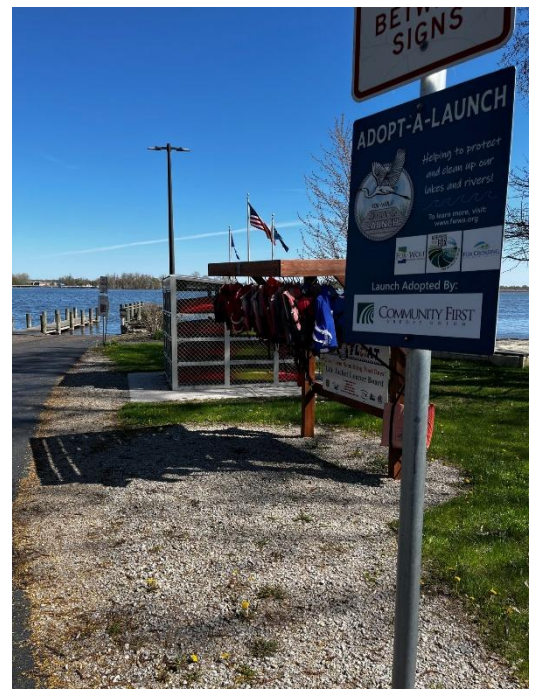
- 200 monitoring hours by Adopt a Launch volunteers
 - Volunteers monitored for 294.5 hours through the duration of the grant
- 3 volunteer trainings for Adopt a Launch activities including AIS identification and monitoring
 - Scheduled and held twelve volunteer trainings for Adopt a Launch activities



Goal 3: Build partnerships with local boat launch owners for increased AIS prevention activities.

3.a. Deliverables

- Approval from launch owner for Adopt a Launch as evidenced by signed Adopt a Launch application
 - Coordinated with launch owners to approve Adopt a Launch activities for all adopted launches
- Display of launch owner's logo displayed on that landing's Adopt a Launch sign
 - Hung Adopt a Launch signs at each adopted boat launch including launch owner's logo
- Construction of infographic handout with partnership details and narrative if prohibited AIS found as result of Adopt a Launch monitoring during grant period
 - No prohibited AIS have been found at any adopted boat launch
- Discuss CBCW grant with all boat launch owners in Adopt-a-Launch Program
 - Called and discussed CBCW grants with all boat launch owners during Adopt a Launch conversations
- Share program lessons learned with LMPN partners and DNR staff
 - Discussed Adopt a Launch program at statewide AIS Partners meetings



- Lesson learned: Stakeholders were happy to volunteer if they can get both immediate gratification of picking up trash at launch while also helping long term monitoring efforts for AIS. This is a great way to recruit and retain volunteers.
- Lesson learned: Similar to stakeholders wanting both immediate and long term gratification, businesses were interested in helping with environmental stewardship when they felt that the economic investment was going to have a good return. By having a sign at the boat launches with their logo/name, businesses had a very public visual and were very interested in collaborating on the Program.

Please feel free to contact Chris directly at chris@fwwa.org or by calling (920) 460-3674 with questions, comments, or concerns.

Respectfully submitted,



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