

Semi-annual Progress Report
USEPA-Great Lakes Restoration Initiative Projects

Grant or IA Number: **GL00E00651-0**

Project Title: **Explore and Restore: Catalyzing Delisting via Advisory Teams**

Reporting Period Covered: **10/1/2010-3/31/2011**

Principal Investigator: **Dr. Kenneth Genskow, University of Wisconsin Extension**

The principal investigator of grants, cooperative agreements, and interagency agreements (IAs) is required to submit to the USEPA project officer a [quarterly or semi-annual] progress report. This report can be as brief as one page as long as you can provide the requested information. The items listed below should be addressed as appropriate:

1. What work was accomplished for this reporting period? Report should quantify results as measurable products, i.e. numbers, acres, contacts, improvements in water quality, habitat, etc. **See attached table—"Progress" column.**
2. What, if any, changes were made from the Object Class Categories listed in Sec. B of the SF 424A or Box 29 of the IA, as applicable? **None**
3. If a problem was encountered, what action was taken to correct it? **None**
4. What work is projected for the new reporting period activity? **See attached table "Year 1 Planned" column.**
5. Is the project work on schedule? List activities from the Work Plan, and any required Quality System Documentation, and report as percent completed. Yes, project work is on schedule.
 - (a) This reporting period **Yes**
 - (b) For the project **Yes**
6. Does the project funding rate support the work progress? Report as percent spent of budgeted amounts for Federal and non-Federal. **Yes, the funding is appropriate for the work performed to March 31, 2011. Percent spent for Year 1 is 20% of the Year 1 budget. No non-federal budget is required.**
7. Is there a change in principal investigator? **No**
8. Will the project take longer than the approved project period? If so, have you formally requested an amendment in writing? **No**
9. What is the date and amount of your latest drawdown request? If no request has been submitted, please explain. **As of March 31, 2011, \$45,617 in drawdown requests have been paid. \$7,520 in additional drawdown requests are in process.**
10. What is the date of your latest entry into the Great Lakes Accountability System? If no recent entry has been submitted, please explain. **April 26, 2011**

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 10/1/2010-3/31/2011 Semi-annual GLRI report on Areas of Concern progress**

Program Element	Year 1 Planned	Progress Oct 1 '10 thru Mar 30 '11
A. Create Statewide Coordination and Management Structure		
A1) Agency liaison for local partner teams	Strengthen and maintain consistent dialogue between TAC, CAC and agency staff	<ul style="list-style-type: none"> • Four educators participate in monthly WIDNR Office of Great Lakes phone meetings. • Individual meetings between UWEX and WIDNR project coordinators for each AOC. • Prepared Factsheet on UWEX roles for WIDNR staff, presented via webinar. • Created and manage Wisconsin AOC listserv, initially for agency staff. • Created Access database of TAC, CAC and agency contacts to assist with contact and project management. • Sheboygan: Participated in 8 coordination and planning meetings with UWEX and/or WIDNR. Participated in 3 Sheboygan Superfund partner meetings. Also had weekly update discussion with WIDNR Sheboygan AOC project manager (Stacy Hron) • Green Bay/Lower Fox: UWEX/DNR joint staff meetings about forming CACs. • St Louis River: Facilitated CAC review of purpose and mission.
A2) Website promoting multi-project collaboration	Research, writing, design	<ul style="list-style-type: none"> • WIDNR website inventory and content collected, website map prepared • WIDNR meeting to review website policy/content • Milwaukee website in design phase, content is being finalized. Design is based on

			<ul style="list-style-type: none"> collaboration with Wisc AOC “website” team. Sheboygan AOC website planning in progress Wisconsin's Great Lakes Areas of Concern website created for public events, contacts, video etc created Online communication plan created. Initial needs assessment inquiry made.
A3) Training and coordination Events for AOC and GLRI Staff for project evaluation and implementation	Plan and coordinate		
A4) WI Coastal Explore and Restore Conference – Transferring and Transforming our Successes – AOC Project Forum	Planning and coordination		<ul style="list-style-type: none"> In progress. Working to collaborate with the GL Commission. Scheduled for late October 2011 in Green Bay, WI. Training topics identified.
B. Create AOC Delisting Strategies			
B1) Delisting strategy—facilitate, projects scoping, SWOT analysis of TACs	Facilitate meetings, document		<ul style="list-style-type: none"> Milwaukee: Schedule of stakeholder meetings outlined, set to begin in April. Promotion has begun. In progress. Assessing formats and integration with current efforts to track progress.
B2) Develop planning and evaluation tool / report card/ scorecard	Develop and test report card /scorecard		
C. Build Local AOC Capacity			
C1) Coordinate and facilitate meetings for Lake Michigan CACs and TACs, public information and participation meetings;	On-going		<ul style="list-style-type: none"> Milwaukee: Schedule of stakeholder meetings outlined, set to begin in April. Promotion has begun. Working with local partners and organizations to identify additional key non-traditional stakeholders. Sheboygan: 3 TAC meetings coordinated and conducted. St Louis River: attend annual meeting. Created Access database of TAC, CAC and agency contacts to assist with contact and project management.
D. AOC-specific and BUI-related Outreach and Education			
D1) Lead planning process for program development activities to include crafting	Design, produce, conduct		<ul style="list-style-type: none"> Message development with AOC project partners has begun for habitat-related BUIs

<p>messages and testing them via focus groups</p>	<p>D2) Collaboratively develop outreach materials with local partners</p>	<p>On-going</p>	<p>more in-depth, other BUI message crafting in progress.</p> <ul style="list-style-type: none"> • Milwaukee AOC: Developing stakeholder guidebook with AOC resource materials and for Delisting strategy development organization. Developed outreach powerpoint for recruitment of stakeholders and general community information. • Sheboygan: A) CAC education and capacity-building proposal designed, written, submitted. B) Community AOC outreach program launched through Sheboygan County 4-H • St Louis River: Develop video proposal, plan pilot project on fish tumor sampling
<p>D3) Displays for use at various community outreach venues</p>	<p>Didn't expect to work on Year 1, but if you've done something, enter in the progress column</p>	<ul style="list-style-type: none"> • Milwaukee: As part of the Lincoln Park Sediment project, working with the WDNR, Sea Grant and EPA, created AOC information sign encouraging community involvement. Received feedback from public participants on draft version at Lincoln Park Open House event. • St Louis River: Set up plan to work with new Outreach Committee on message for display. 	
<p>D4) Develop capacity for social media</p>	<p>Design and test Facebook social media template for Wisconsin AOCs</p>	<ul style="list-style-type: none"> • Planning and partnership-building in progress • Trial testing of six E-newsletter and database services • Developed online communication plan including mind map of online elements (website, blog, listserv, Facebook) 	