5. Workplan

a. Project Title: Explore and Restore: Catalyzing Delisting via Advisory Teams

b. Total Project Funding: \$835,871

c. Benefit to Organization: This project supports the mission of the Board of Regents of the University of Wisconsin and the UW-Extension, Cooperative Extension by supporting university faculty and staff involvement with citizens and resource management professionals in restoration activities for the Great Lakes. This project is consistent with the Wisconsin Idea of extending the boundaries of the university to the boundaries of the state, and beyond.

d. Points of contact:

Authorized Organization:

Board of Regents of the University of Wisconsin System, UW-Extension Office of Extramural Support 432 N. Lake Street, Room 104 Madison, WI 53706 Federal Contracts Coordinator:

James Erickson, phone 608-262-6636, fax 608-262-0163, jim.erickson@uwex.edu,

Principal Investigator:

Dr. Kenneth Genskow, Director, Basin Education Initiative University of Wisconsin-Extension, Environmental Resources Center 445 Henry Mall, Room 202 Madison, WI 53706 Tel. 608-262-8756 Fax. 608-262-2031 kgenskow@wisc.edu

DUNS Number: 080490584

e. Programmatic Capability

The Project will be managed by a team from the University of Wisconsin-Extension (UWEX) Environmental Resources Center (ERC), the UW-Extension Office of Extramural Programs (OES), and the UWEX Community and Natural Resources and Economic Development (CNRED) Program Office. This administrative team has extensive experience in successfully managing large projects involving Great Lakes ecosystem applied research and education with multiple collaborators. In addition to managing budgets, procurement and personnel, the project team has extensive expertise in evaluation and reporting.

<u>Past Performance: Examples of successful assistance agreements</u> managed by this team in the past three years include:

Federal—Great Lakes Regional Water Quality Program: This multi-state collaboration project, funded by USDA-CSREES (now NIFA), was successfully completed in 2009. A project team, including Dr. Kenneth Genskow as State Water Quality Coordinator, guided this \$2.4 Million project which included multiple Great Lakes initiatives that required the UWEX to subcontract funds to the six states in the collaboration.

Federal—Conservation Technology Transfer: This on-going multi-year collaborative program, funded by USDA-NIFA, has been successfully implemented since 2000. The program requires annual plans of work, budgets, evaluations and reports, which includes collaboration with multiple state and federal agencies, managed by the same UWEX project team. The annual budget has ranged from \$350,000 to nearly \$500,000.

State of Wisconsin—Basin Education Initiative: This on-going multi-year collaborative program, which includes a complex budget of state funds and federal funds from multiple sources passed through from the WDNR has been successfully implemented for more than a decade. The program requires annual plans of work, budgets, evaluations and reports and has been managed by the same project team, including Dr Kenneth Genskow as Principal Investigator, from the UWEX Environmental Resources Center. The annual budget has frequently exceeded \$1 Million.

History of Meeting Reporting Requirements

The project team involved in this proposal has successfully met or exceeded reporting requirements not only on the listed projects above (which has led to continued support and growth of these programs) but also on numerous other state and federal grants and cooperative agreements. Reporting includes output and outcome documentation.

Experience and Plan for Achieving Objectives

The UWEX Environmental Resources Center team has developed appropriate and mutually agreeable approaches for documenting progress toward expected results. A reporting and evaluation strategy that has been successfully used on other projects will be adapted to meet the reporting requirements of the GLRI. An example of this can be found in a recently completed USDA Great Lakes Regional Water Quality Project where we evaluated 1) development and implementation of projects and programs; 2) development and maintenance of partnerships; 3) team structure and process; 4) project outreach; 5) internal communication; 6) project impacts; 7) leadership and decision-making; 8) project team climate/relationships; and 9) integration with other related programs. Success was measured by the accomplishment of the items associated with each project objective. Annual reports to the USDA-NIFA National Water Quality Program Leader and appropriate stakeholders were made including impact reports showing success stories and future program direction.

Project Implementation Team:

As noted above, project implementation will draw upon administrative resources of the University of Wisconsin System. The project implementation team has experience necessary to conduct the work described in this proposal and achieve project goals: Kenneth Genskow, PI, will provide oversight, supervision, and support for program content, execution, and evaluation; Jacob Blasczyk will assist with development and use of evaluation tools; Kendra Axness, Gail Epping Overholt, Deb Beyer, and Ruth Oppedahl are all UWEX basin educators and will conduct the coordination, facilitation, educational material development, and capacity building activities. The UWEX Environmental Resources Center Publications Unit will provide additional assistance in developing high quality educational materials and web-based resources.

f. Brief project description: This initiative focuses on catalyzing restoration successes in Wisconsin's five Areas of Concern by harnessing the energy of local and state advisory teams. It includes facilitating technical and citizen advisory committees as well as developing delisting strategies, standardized evaluation tools, and educational programs. *Explore and Restore our Great Lakes and the Rivers that Feed Them* is the unifying theme under which the University of Wisconsin-Extension will support Area of Concern advisory committees in collaboration with the Wisconsin Department of Natural Resources.

g. Problem Statement:

This project will address local and statewide coordination needs of AOC citizen advisory committees and enhance their capacity to finalize and implement BUI delisting strategies.

h. Project location:

HUC: 04060200 Lake Michigan and 04020300 Lake Superior

Decimal Lat/Long: n/a

The effective project area includes Lake Michigan and Lake Superior AOCs within Wisconsin – Milwaukee Estuary AOC, Sheboygan River and Harbor AOC, Green Bay/Fox River AOC, Menominee River AOC and St. Louis River AOC.

i. Proposed Work:

The University of Wisconsin – Extension (UWEX) will provide statewide and local coordination and support toward delisting the beneficial use impairments (BUIs) in Wisconsin's five Areas of Concern (AOCs). UWEX basin educators—extension educators specializing in natural resources and locally led conservation—will coordinate and support citizen advisory committees (CACs) and technical advisory committees (TACs). Work will include group facilitation, project coordination, program planning, materials development, and communication for individual CACs, TACs and related subcommittees. The basin educators will also facilitate the development of AOC Delisting Strategies. These efforts will be in support of and integrated into local AOC projects. Through these efforts, basin educators will build a strong and sustainable management and coordination structure to enable strategic implementation of actions needed to move toward BUI delisting.

Project Approach

This proposal focuses on strengthening AOC advisory committees and advancing the Delisting Strategy overall by implementing the following approach for advancing BUI delisting in Wisconsin's five AOCs:

- A. Create strong, sustainable, statewide <u>coordination and management structures for all Wisconsin AOCs</u> and for related GLRI projects. All basin educators will support this activity; UWEX basin educator roles include:
 - 1) Serving as an agency liaison to strengthen and maintain consistent dialogue between local partner teams and state and federal GLRI agency staff.
 - 2) Designing website(s) for advisory committees and partners that promote multi-project coordination and information exchange regarding restoring AOC beneficial uses.
 - 3) Planning and coordinating training and other events for AOC and GLRI staff to ensure consistent project implementation and evaluation protocols.
 - 4) Planning and hosting a new Wisconsin coastal *Explore and Restore Conference Transferring and Transforming our Successes*, which would serve as an AOC project forum.
- B. In partnership with WDNR and building on existing Remedial Action Plans (RAPs) and RAP updates, create AOC Delisting Strategies that:
 - 1) Identify details specifically needed to delist each BUI by gathering local partner and advisory team input. Developing the AOC Delisting Strategies will involve:
 - Identifying current projects (and their lead and partner organizations) that are moving the AOCs toward partial and full delisting of the associated BUIs;
 - Identifying projects that are needed to reach full delisting of each BUI to the greatest extent possible; and

- Facilitating meetings to solicit stakeholder input.
- 2) Develop and employ a planning and evaluation tool that tracks progress of delisting achievements along the way and that is transferable to other Great Lakes AOCs.

C. <u>Build Local AOC Capacity and Enlist Advisory Team Support:</u>

- 1) Basin educators provide coordination and support for a number of Wisconsin AOC citizen and technical advisory committees and related local watershed partner groups. The UWEX basin educator serves as a "point person" for CAC and TAC members and a conduit for coordinating or networking with other AOC groups. This action item will involve:
 - Coordinating and facilitating plan development processes;
 - Meeting and program planning and coordination;
 - Group facilitation and communication;
 - Grant-seeking support for CACs, TACs, and related subcommittees.
- D. Develop and distribute <u>AOC-specific</u>, <u>BUI-related outreach and education</u> materials and a web-based social media infrastructure to raise stakeholders' awareness and understanding to a level that fosters engagement in the processes, activities, and projects that support delisting. This will advance integration of GLRI-funded restoration projects with the goals of the Delisting Strategy. Examples of these activities include:
 - 1) Program development activities (assessing local needs; crafting outreach and educational messages using focus group testing and evaluation);
 - 2) Producing and distributing newsletters and direct mail pieces celebrating community success and kindling new initiatives and community support;
 - 3) Creating displays (for use throughout community); and,
 - 4) Employing webconferencing and social media and networking tools.

Project Background and History

Wisconsin's Basin Education Initiative is a joint program between the WDNR and UWEX. Since 1998, a team of fifteen basin educators has worked in close partnership with WDNR to design and deliver educational programs, assist organizations, and build partnerships to promote understanding and stewardship of Wisconsin's natural resources. The basin educators are organized around Wisconsin's major river basins, including the following basins within the Great Lakes watershed: Lake Superior; Upper Green Bay; Lower Fox; Upper Fox; Wolf; Lakeshore; Sheboygan; Milwaukee; Southeast Fox; and Root-Pike. Six basin educator positions are located within these basins (one position each in Ashland, Green Bay, Oshkosh, and Sheboygan, and two positions in Milwaukee).

The Basin Initiative model is an effective one. The basin scale uniquely positions educators to thoroughly understand local issues while allowing for statewide coverage, forming a network that efficiently links local and state partners to natural resource issues and to each other.

Basin educators have a long history of working with local partners to develop educational programs focused on important Great Lakes issues, and over time have become increasingly involved with the Areas of Concern. Specifically, basin educators in Ashland, Green Bay, Sheboygan and Milwaukee have played key roles in convening and facilitating AOC citizens and technical advisory committees. They have also furthered local restoration projects by providing information-sharing opportunities and assisting with finding implementation resources.

This programmatic history and current involvement with AOCs makes the basin educators uniquely qualified to provide essential support services for implementing action plans to restore Wisconsin's AOCs. Action plan implementation requires extensive coordination, communication among partners,

integration with related restoration and protection initiatives, and stakeholder and public interaction. BUI delisting projects will need support for sharing information, demonstrating connections to broader environmental systems, and evaluating and documenting accomplishments. Success in removing impairments and reducing environmental stressors to the Great Lakes will hinge upon these critical support roles.

This project will enable implementation and evaluation support from UWEX to complement and enhance AOC and related GLRI projects led by WDNR and local partners. The basin educators are well positioned to fill the key roles identified above. They will complement the efforts of WDNR's Office of the Great Lakes, which is proposing to document and publicize GLRI project efforts through videos, to engage youth educators in Great Lakes issues, and to place technically-oriented WDNR project positions in each AOC. Working as a team, the basin educators and WDNR's Office of the Great Lakes can build the "strong and sustainable management structures" which EPA's GLRI RFP cites as critical for the coordinated implementation of Remedial Action Plan programs and processes.

Expected Outcomes

The results of the proposed project will advance the goals of both Wisconsin's Great Lakes Strategy and EPA's GLRI Action Plan Focus Areas by ensuring a seamless link between the years of coordinated research and planning (resulting in the RAPs) and the implementation of projects. Application of strategic approaches developed by the proposed project will make it more feasible for local groups to work in collaboration to make distinct progress towards partial or full delisting of beneficial use impairments in Wisconsin's AOCs. A key component to a strategy's success will be the ability to identify and distinguish among approaches which can be broadly applied across the AOCs versus those that can be applied only locally.

Prior to the 2009 partnership between UWEX and WDNR, progress toward delisting BUIs in the Wisconsin AOCs was minimal at best. In 2009, several of the AOCs made progress toward engaging the community and reinvigorating project planning to address some of the BUI's. This proposal will build upon that progress with the following outcomes expected:

- Communication and coordination between agency staff and partners is strengthened.
- Strong and sustainable <u>management structures</u> are built for Wisconsin AOCs and other GLRI projects (as noted in the RFP expected results and measure of progress).
- <u>Common and consistent approaches</u> are used by agency staff and partners for communication, outreach and evaluation.
- Project <u>tracking and analysis</u> are improved.
- AOC delisting progress is strategically accelerated for all BUIs.
- Local partner support is galvanized for effective implementation of the Delisting Strategy.
- Areas of Concern TACs and <u>CACs are strengthened</u>, informed, and engaged.
- <u>Community awareness</u> of Remedial Action Plan and Delisting Strategy implementation programs and activities is broadened.

Expected Outputs

Statewide Coordination

- Website for multi-project coordination
- Training and coordination events for AOC and GLRI project staff addressing project implementation and evaluation approaches
- Program planning and evaluation documents/tools:
 - Scorecard/Report card an evaluation tool for AOCs to report progress of their delisting strategy and next steps to reaching delisting for each BUI

- o Where necessary, Strengths, Weaknesses, Opportunities, and Threats (SWOT) Analysis to assist in gaining public support and project implementation
- Wisconsin coastal "Explore and Restore: Transferring and Transforming Our Successes"
 Conference for stakeholders to showcase their projects and share successes that are transferable to other AOCs

Delisting Strategy

- Work with appropriate agency staff to design a delisting strategy process for writing the plan, facilitate meetings, write/edit document, interact with stakeholders, gather their ideas, assist in transferring ideas into implementable projects, project scoping
- Host public informational meetings as part of education and outreach and comprehensive delisting plan development

Local Capacity Building & Public Participation

- Host and Facilitate CAC and TAC meetings, other local partner meetings (e.g., Lower Fox Basin Partner Team and Southeast Wisconsin Watershed Trust Water Action Teams)
- Assist partners with public participation meetings for project implementation, as requested

Information and Education Program Development

- Develop education and outreach plans to define audiences and establish program goals and objectives
- Engage stakeholders to assess appropriate methods and messages for reaching target audiences
- Test messages generated through education program planning using focus groups or other method
- Two Update newsletters/year with project updates as needed via e-mail and social media venues
- Develop capacity for using social media, including development of templates for Facebook as outreach mechanisms
- Project outreach/educational materials
 - One tabletop display per AOC
 - One *Explore and Restore* brochures per AOC, focusing on subwatersheds and direct-mailed to target audiences.

Relevance to Existing Federal Great Lakes Needs and Priorities

Relevance to Federal Plans and Priorities:

The activities in this proposal will address parts of the Lake Michigan Lakewide Management Plan (LaMP) Next Steps to:

- Provide tools for local communities to understand the value of the resource from a lakewide perspective and develop long-term management programs.
- Develop projects using the Lake Michigan LaMP watershed fact sheets, land use management tool box and exploration of other tools.
- Continue development and linkage of local watersheds with basin-wide issues and activities through the Watershed Academy and partnering with state programs.

This initiative will align with the *Lake Superior Lakewide Area Management Plan* goal to "identify ways to collaborate with citizen groups in Areas of Concern communities to share resources, staff, and create synergy with their outreach efforts."

The activities in this proposal will address parts of the *Great Lakes Restoration Initiative Action Plan* (Draft December 3, 2009). Specifically, it builds upon the recognition that "Outreach and education are also crucial in the effort to restore the Great Lakes..." (pg 34). It works toward achieving Long Term Goal 4, "Accessible mechanisms provide a range of opportunities for Great Lakes stakeholders and

citizens to provide input to the governments on Great Lakes issues and concerns" (pg. 35). It aligns with two Principal Actions to Achieve Progress, specifically "Support Great Lakes restoration education" and "Enhancing partnerships" (pg. 37).

The activities in this proposal also align with Goal 4 in the *USEPA Strategic Plan*, "Healthy Communities and Ecosystems: Protect, sustain or restore the health of people, communities, and ecosystems using integrated and comprehensive approaches and partnerships." The foundational concepts behind this proposal are integration and partnerships. The Basin Initiative has demonstrated excellence in both these areas and will translate its programmatic expertise to the development of community-supported delisting approaches.

Relevance to State of Wisconsin Plans and Priorities:

This project directly meets several goals of Wisconsin's Great Lakes Strategy to:

- Evaluate and delist BUIs when monitoring demonstrates that targets have been met.
- Engage local communities in each AOC in development of implementation priorities for the actions listed in the AOC delisting targets.
- Use outreach and education activities to maintain a well-informed and motivated network of citizens that understand the benefits of "taking back" their river; these individuals could be deployed to move agencies and responsible parties to action.

Oversight and Administration

This project is comprehensive (incorporating regulatory personnel collaboration, education, outreach, and partnerships), but it will be straightforward and efficient for EPA to administer because it has a single project sponsor, the University of Wisconsin-Extension (UWEX) Environmental Resource Center's Basin Initiative Team; the team is highly skilled and experienced in executing all of the activities in the proposal. The Basin Initiative Team includes a grants manager and procurement specialist, backed by Extension Grants Administrators, who have extensive experience with large assistance agreements involving multiple collaborators. The team also includes a publications design and production unit, evaluation specialist, reporting specialists, and staff with social marketing expertise. The team's experience in successfully completing all requirements for numerous large grants ensures that estimates for costs and timing are realistic, and that the elements of the proposed project will proceed smoothly. Also, since UWEX is accustomed to regular reporting on a variety of federal and non-federal funding sources, EPA can be assured that reports will be complete and timely. The Basin Initiative Team has been working closely with the WDNR for many years and is very familiar with its programs and procedures, including those of WDNR's Office of the Great Lakes. This inter-institutional familiarity helps ensure integration and coordination across projects.

For award administration, this proposal could be combined into a single agreement with other successful proposals from UWEX.

Education, Outreach and Transferability

Education and outreach are integral to the successful implementation of this project. Advisory committee members will need training in basin-wide and local Great Lakes issues in order to be effective. Additional target audiences for education include GLRI-funded project and AOC staff, AOC partners and potential partners, local officials, and local community residents.

Results of this project, the unifying theme—*Explore and restore our Great Lakes and the Rivers that Feed Them*—and the methods, materials and programs developed and described above are applicable and transferrable throughout the Great Lakes basin. Scholarship is a core value of the Basin Initiative due to

its affiliation with the University of Wisconsin System, and basin educators are therefore fully committed to sharing their work at conferences, in publications, and informally through personal contact. The methods and results of the efforts outlined in this proposal will be shared with colleagues and agency partners at various agency, AOC and GLRI forums.

j. Environmental Results

As noted above, this project focuses in building capacity for AOC communities to address use impairments effectively. Application of strategic approaches developed by the proposed project will make it more feasible for local groups to work in collaboration to make distinct progress towards partial or full delisting of beneficial use impairments in Wisconsin's AOCs. Expected outcomes and outputs leading ultimately to environmental results are identified in part i, and in the table of milestones in part l.

Note: as per conversations with the project officer, since no environmental data will be collected through this project, neither a Quality Management Plan (QMP) nor a Quality Assurance Project Plan (QAPP) are required.

k. Measuring Progress

Milestones and progress measures are identified with outputs and outcomes in part I, and also in the table in part I. The project implementation team will track progress through established reporting systems.

l. Project Timeline and Milestones

Project Period: October 2010 - September 2013

Program Element	<u>Year 1</u> : Oct '10- Sept '11	<u>Year 2</u> : Oct '11-Sept '12	<u>Year 3</u> : Oct '12- Sept '13	Milestone/ Measurables			
A. Create Statewide Coordination and Management Structure							
A1) Agency liaison for local partner teams	Strengthen and maintain consistent dialogue between TAC, CAC and agency staff	On-going	On-going	Local partners' needs/requests for project evaluation and implementation support are satisfied			
A2)Website promoting multiproject collaboration	Research, writing, design	Biennial updates	Biennial updates	Up-to-date website conveying status of AOC projects, featuring multiproject progress toward BUI delisting			
A3)Training and coordination Events for AOC and GLRI Staff for project evaluation and implementation	Plan and coordinate event	Plan and coordinate event	Plan and coordinate event	3 events statewide for WI AOC and GLRI staff			
A4) WI Coastal	Planning and	Plan and	Implement and	2 successful event in			

Program Element	<u>Year 1</u> : Oct '10- Sept	<u>Year 2</u> : Oct '11-Sept	<u>Year 3</u> : Oct '12- Sept	Milestone/ Measurables		
	'11	'12	'13			
Explore and Restore	coordination	coordinate	evaluate	2012/13; local		
Conference –		2012/13 event	2012/13 event;	partners learn about		
Transferring and			plan for future	and contribute to		
Transforming our			events if evaluation	other WI efforts that		
Successes – AOC				are relevant to their		
Project Forum warrants own B. Create AOC Delisting Strategies						
B1) Delisting Strategy	Facilitate Facilitate	Facilitate	New project	Delisting Strategy		
- facilitate, projects	meetings,	document	scoping,	created		
scoping, SWOT	document	writing and	complete	Cicatcu		
analysis	document	editing	strategy			
B2) Develop planning	Develop and	Produce	Update	Tool created for		
and evaluation tool /	test report card		- F	measuring delisting		
report card/ scorecard	/scorecard			progress		
•						
	C. Bui	ld Local AOC Cap	acity			
C1) Coordinate and	On-going	On-going	On-going	CACs and TACs are		
facilitate meetings for				informed and		
Lake Michigan CACs				engaged. Progress		
and TACs, public				is being made		
information and				toward delisting.		
participation meetings;	AOC-specific and	DIII malatad Outm	and Education	•		
	•					
D1) Lead planning	Design,	Analyze results and use in		Assessment of local		
process for program development activities	produce, conduct			baseline knowledge and awareness to		
to include community	Conduct	message development;		assist in crafting		
surveys, crafting		assemble focus		educational		
messages and testing		groups		messages. Tested		
them via focus groups		groups		messages are		
them via rocus groups				developed to use in		
				multi-AOC outreach		
				materials		
D2) Collaboratively	On-going	On-going	On-going	Newsletters and		
develop outreach		_	_	direct mailings,		
materials with local				developed, printed,		
partners				and distributed		
D3)Displays for use at		Plan, design,	Plan, design,	5 AOC-specific		
various community		assemble	assemble	displays produced in		
outreach venues				quantity for show		
				throughout		
D ()D 1	.		G1	communities		
D4)Develop capacity	Design and test	Implement in	Share with	Social media for WI		
for social media	Facebook	Wisconsin	Great Lakes	AOCs is increasing		
	social media	AOCs	AOCs	connections to AOC		
	template for			stakeholders and		

Program Element	<u>Year 1</u> : Oct '10- Sept '11	<u>Year 2</u> : Oct '11-Sept '12	<u>Year 3</u> : Oct '12- Sept '13	Milestone/ Measurables
	Wisconsin AOCs			templates for GL AOCs

m. Collaborations, Partnerships and Overarching Plans

Collaborations and Partnerships

Basin educators will collaborate closely with WDNR staff on all aspects of this proposal. Basin educator expertise in planning, facilitation, educational program planning, and materials development and design will complement the technical and programmatic expertise of WDNR staff. Additionally, UWEX basin educators will serve as local points of contact for distributing, promoting, and using materials and programs developed by WDNR's Office of Great Lakes.

Basin educators have a long history of partnering with local resource managers, scientists, citizen advocates and business representatives to carry out educational programming initiatives. These partnerships will continue and will be strengthened through the activities outlined in this proposal. Specific partnership opportunities are identified below.

Using the many current partnerships and projects, basin educators will strengthen local partnerships through networking enhancements using the "Explore and Restore" theme to create the linkages that tie projects through identification of common goals and objectives.

Identified partners and collaborators include: Milwaukee Estuary AOC Technical and Community Advisory Committees, UW-Milwaukee, Southeast Wisconsin Regional Planning Commission, Milwaukee River Watershed Fish Passage Project, Southeast Wisconsin Watershed Trust (SWWT) and its affiliates, SWWT Executive Council, SWWT Policy Team, SWWT Watershed Action Teams, SWWT Science Team, Milwaukee Metropolitan Sewerage District, Ozaukee County Municipal Stormwater Group, Washington County Municipal Stormwater Group, Menomonee River Stormwater Group, Milwaukee County, Friends of Lakeshore State Park, Milwaukee River Work Group, neighborhood associations identified in the Milwaukee AOC, Wisconsin Department of Health Services, St Louis River Alliance, Lake Superior Research Institute, Minnesota Pollution Control Agency, Regional Stormwater Partner Team, Western Lake Superior Sanitary District, City of Superior Environmental Services Div., Lake Superior National Estuarine Research Reserve, Lower Fox Basin Partner Team, the Science and Technical Advisory Committee for the Lower Fox RAP, the Northeast Wisconsin Stormwater Consortium, Land Conservation Departments in Brown, Calumet, Outagamie, and Winnebago Counties, University of Wisconsin-Green Bay and various nonprofit organizations (e.g., Brown County Conservation Alliance, Fox-Wolf Watershed Alliance), Lower Menominee Citizens Advisory Committee for the RAP (which includes representatives from community business and nonprofit organizations), the Marinette County Land Conservation Department, the University of Wisconsin–Marinette, municipalities, State of Michigan officials and residents.

Overarching Plans

This work will advance multiple goals of Wisconsin's Great Lakes Strategy, existing Remedial Action Plans, Superior and Michigan Lakewide Management Plans, and related Clean Water Act priorities for reducing environmental stressors. Specific plans include the following:

• Lake Michigan Lakewide Management Plan (LaMP) 2008 Status Report (http://www.epa.gov/glnpo/lamp/lm_2008/)

- Wisconsin's Great Lakes Strategy: Restoring and Protecting our Great Lakes, 2009 update (http://www.dnr.state.wi.us/org/water/greatlakes/wistrategy/GLStrategy2009_final_wcover.pdf)
- Remedial Action Plans for the individual AOCs
 - o Sheboygan River Remedial Action Plan Update (1995) (http://dnr.wi.gov/org/gmu/sheboygan/SHEB RAP.pdf)
 - o Milwaukee (http://www.epa.gov/glnpo/aoc/milwaukee/Milwaukee-Estuary-RAP1994.pdf)
 - Lower Green Bay Remedial Action Plan (http://dnr.wi.gov/org/gmu/lowerfox/1993%20RAP%20Complete.pdf)
 - Lower Menominee River Remedial Action Plan Update (http://www.epa.gov/glnpo/aoc/lowmeno/1996_Lower-Menominee-RAP.pdf)
 - o St. Louis River and Estuary http://www.stlouisriver.org/rap.html
- Delisting Target Reports for the individual AOCs
 - Delisting Targets for the Milwaukee Estuary River Area of Concern: Final Report

 (www.swwtwater.org/home/documents/Delisting Targets for the Milwaukee Estuary AOC Final Report.pdf)
 - Lower Green Bay and Fox River Area of Concern Beneficial Use Impairment Delisting Targets
 - $(\underline{http://dnr.wi.gov/org/water/greatlakes/priorities/LowerGreenBayAOCFinalReport.pdf})$
 - o Lower Menominee River AOC Beneficial Use Impairment Restoration Targets (http://dnr.wi.gov/org/water/greatlakes/priorities/MenomineeRiverAOCFinalReport.pdf)
 - o Delisting Targets for the Sheboygan River Area of Concern: Final Report (http://dnr.wi.gov/org/water/greatlakes/priorities/SheboyganRiverAOCFinalReport.pdf)
 - Proposed Restoration Goals and Milestones for the Nine Identified Beneficial Use Impairments (BUIs) of the St. Louis River System Area of Concern (AOC) (http://www.stlouisriver.org/bui/buigoal_summary.pdf)

Plan recommendations relevant to this project include, but are not limited to:

- Develop a process to refine restoration targets through public discussion and promote work toward targets.
- Provide tools for local communities to understand the value of the resource from a lakewide perspective and develop long-term management programs
- Educate and engage local communities in the implementation of AOC remediation plans and actions.